

# Assistant Lecturer/Assistant Teaching Professor of Marketing

[Ball State University](#) in Indiana

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<b>Deadline</b>	November 28, 2019
<b>Date Posted</b>	November 7, 2019
<b>Type</b>	Non tenure track
<b>Salary</b>	Not specified

**Employment Type** Full-time

The Department of Marketing has a contract faculty position available August of 2020. Primary responsibilities include teaching twelve semester hours of undergraduate courses in Social Media, Professional Selling, and/or Principles of Marketing.

**Minimum qualifications:** MBA or Masters Degree in a marketing-related field from an AACSB-accredited college or university. Minimum of five years of mid- or upper-level professional experience in an area relevant to teaching responsibility.

Candidates for searches must have current authorization to be employed in the U.S. without employer sponsorship.

**Preferred qualifications:** Completed Doctorate or ABD in Marketing or other Marketing-related field from an AACSB-accredited college or university, teaching experience in sales, social media, or other Marketing-related area at the university level, experience with new technology including online instruction, and record of scholarly research.

Apply online at: <http://bsu.peopleadmin.com/postings/19598>. Include the following documents with your application: Cover letter addressed to Shaheen Borna and resume. The option to upload transcripts is available. Original, official transcripts showing the highest related degree earned is required at the time of hire (even if obtained at BSU). Degree verification will be conducted.

Review of applications will begin immediately and will be accepted through November 28, 2019.

Ball State University is located in Muncie, Indiana, approximately 45 miles northeast of Indianapolis. Approximately 21,000 undergraduate and graduate students enroll each year in diverse academic programs on and off campus. Our students come from all Indiana counties, all 50 states and 68 countries to pursue knowledge in seven academic colleges offering 190 undergraduate majors, 130 undergraduate minors, 140 graduate programs and 200 study abroad programs.

Ball State way is rooted in the Beneficence Pledge – a commitment to excellence teaching and scholarship, honesty and integrity, social responsibility, gratitude valuing the intrinsic worth of each member of our community. Ball State students, faculty and staff are empowered in a culture that believes in them and demands they believe in themselves. They are partners in an innovative, immersive

approach to education. They are supported by living and learning facilities that enable intellectual curiosity. We graduate scholars who are changing the world, and we've dedicated our University to do the same.

The university offers an excellent wellness program and extensive benefits offerings to include a generous paid time off package and paid parental leave. For further information regarding benefits please visit:

<https://cms.bsu.edu/About/AdministrativeOffices/HumanResources/Jobs/Benefits-and-Community/Faculty>

Ball State University is an Equal Opportunity/Affirmative Action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities and protected veterans are strongly encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status or any other legally protected status.



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## How To Apply

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