

Assistant Professor of Marketing, Department of Management

Institution:	Ball State University
Location:	Muncie, IN
Category:	Faculty - Business - Marketing and Sales
Posted:	11/15/2016
Type:	Full Time

Assistant Professor of Marketing, Department of Marketing

Ball State University is inviting applications for a tenure-track faculty position with specialty in Marketing, available August, 2017.



Major responsibilities: Teaching undergraduate and graduate courses in marketing that may include principles of marketing, market research, social media marketing, social media analytics, marketing analytics, professional selling, and marketing communications; conducting research and engaging in service to the university and profession.

Minimum qualifications: PhD in Marketing or other business-related field (ABD near completion will be considered but degree must be completed by August 1, 2017); evidence of scholarly research and teaching experience in marketing or related field.

Preferred qualifications: PhD in marketing or other business related field, full-time teaching experience at the university level; teaching experience with new technologies, significant record of publications in refereed journals in marketing.

Send letter of application, resume, copies of transcripts, and the names of three references to:

Susan Powell Mantel, PhD, Chair
Department of Marketing
Ball State University

Muncie, IN 47306
or marketing@bsu.edu

Please specify the position for which you are applying. Review of applications will begin immediately and applications will be accepted through December 23, 2016.

Ball State University is located in Muncie, Indiana, on an attractive campus 45 miles northeast of Indianapolis. Approximately 22,000 graduate and undergraduate students enroll in one of eight academic colleges that offer 190 undergraduate programs. We offer more than 140 master's, doctoral, certificate, and specialist degrees, with many of them ranking among the best in the nation.

Ball State aspires to be the model of the most student-centered and community-engaged of the 21st century public research universities, transforming entrepreneurial learners into impactful leaders – committed to improving the quality of life for all. The university offers an excellent benefits package, including health care and retirement plans, tuition assistance for employees and dependents, and generous time off with pay.

EEO/AA Employer/Veterans/Disabled.

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APPLICATION INFORMATION

Contact:	Ball State University
Online App. Form:	http://cms.bsu.edu/About/AdministrativeOffices/Human...

Ball State University is an equal opportunity, affirmative action employer and is strongly and actively committed to diversity within its community.

Apply through Institution's Website

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