

Instructor of Marketing

[Ball State University](#) in Indiana

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Deadline	Open until filled
Date Posted	May 27, 2016
Type	Non tenure track
Salary	Not specified

Employment Type Full-time

The Department of Marketing at Ball State University is looking for a dynamic candidate for a one year renewable contract position with specialty in Marketing/sales and/or social media, available August 18, 2016. The university offers an excellent benefits package, including health care and retirement plans, tuition assistance for employees and dependents, and generous time off with pay.

Major responsibilities: Responsibilities include teaching entry-teaching undergraduate and/or graduate courses in sales and marketing. Teach 12 semester hours of a variety of marketing classes each semester. Classes could be on campus and on-line. Keep abreast of recent scholarly developments in marketing and incorporate new learning into teaching. Actively contribute professional service to the Department of Marketing, Ball State University, and the surrounding community.

Minimum qualifications: MBA, Master's Degree, or higher in business related field from an accredited college or university; a minimum of five years of mid- or upper-level professional experience in an area relevant to one's teaching responsibility or a doctorate in business or affiliated field. Teaching experience in marketing or other business related areas.

Preferred qualifications: ABD or completed doctorate in Marketing or other business-related area from an accredited college or university; teaching experience in marketing at the university level; teaching experience with new technologies; record of scholarly research.

Send letter of application, resume, and the names of three references to: Dr. Sue Mantel, Department of Marketing, Ball State University, Muncie, IN, 47306 or marketing@bsu.edu. Review of applications will begin immediately and will continue until the position is filled. (www.bsu.edu)

Ball State University is located in Muncie, Indiana, on an attractive campus 45 miles northeast of Indianapolis. Approximately 21,000 graduate and undergraduate students enroll in one of seven academic colleges that offer 187 undergraduate programs, 84 master's programs, and 16 doctoral programs. Ball State aspires to be the model of the most student-centered and community-engaged of the 21st century public research universities, transforming entrepreneurial learners into impactful leaders – committed to improving the quality of life for all.

Ball State University is an Equal Opportunity/Affirmative Action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities and protected veterans are strongly

encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status or any other legally protected status.



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