

Marketing Faculty (open-rank)

Ave Maria University in Florida

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Deadline	Open until filled
Date Posted	August 18, 2017
Type	Non tenure track
Salary	Commensurate with experience

Employment Type Full-time

Position Announcement:

Marketing and Business Faculty Position

The Business Program at Ave Maria University seeks applicants for a full-time faculty position (open-rank) in Marketing to begin in January or August of 2018. Applicants should hold a Ph.D. or an equivalent degree and be able to teach basic and advanced courses in marketing, including Integrated Marketing Communications, Marketing Research, Consumer Behavior, and Advertising and Digital Marketing. Professional experience in the field is valued, as well as an interest in developing internship opportunities for students. Applicants must be familiar with Catholic social teaching and business ethics, and show an appreciation for a Catholic liberal arts education. Rank and salary are dependent on experience and credentials.

The AMU Marketing program is new and fast-growing. It aims to teach marketing

as a profession, not a theoretical field, for which a robust and dynamic internship and job-placement program is crucial. Students are provided with the tools and concepts of the world of business to strengthen their analytical skills. At the same time, marketing is supported by a robust liberal arts core curriculum that instills strong intellectual habits and offers a sound view of reality that helps students to make good decisions.

TO APPLY: Copy and paste the URL below to your web browser:

https://workforcenow.adp.com/jobs/apply/posting.html?client=AMU&jobId=135149&lang=en_US&source=CC3

Then click on the Apply Tab, First Time User? – Register Now tab, and once registered you can upload your application materials

Applicants should submit a letter of application, curriculum vitae, unofficial copies of undergraduate and graduate school transcripts, three letters of reference, and a statement relating the University's Catholic mission as expressed in *Ex Corde Ecclesiae* to their philosophy of teaching to the attention of:

Dr. Frank A. Shepard, Chair, Department of Business,

Ave Maria University, 5050 Ave Maria Blvd., Ave Maria, FL 34142

(Incomplete applications missing any components, especially the *Ex Corde Ecclesiae* statement, will not be considered.)

Review of applications will continue until the position is filled. Position subject to final administrative approval.

Ave Maria University provides an excellent benefit package.

Ave Maria University does not discriminate in employment opportunities, practices or the terms and conditions of employment based on race, color, sex, national origin, age, disability, or any other characteristic protected by federal, state, or local law.

For more information about Ave Maria University please visit our website:

<https://www.avemaria.edu>

The town of Ave Maria is Southwest Florida's newest hometown, built around the Ave Maria University and the Ave Maria Parish. A small, safe, and family oriented community with affordable housing, yet just 30 minutes away you will discover all the treasures of Naples, Florida with its sugar-sand beaches, cultural attractions such as Artis of Naples, the Sugden Community Theater, and a large array of shopping and dining choices. For more information on the community please visit this link: <http://www.avemaria.com/community/location>

