

Assistant Professor - Marketing

Institution:	Austin Peay State University
Location:	Clarksville, TN
Category:	Faculty - Business - Marketing and Sales
Posted:	11/08/2018
Type:	Full Time

Position Summary

Austin Peay State University's College of Business, in pursuit of AACSB accreditation, invites applicants for a nine-month, tenure-track Assistant Professor of Marketing with professional experience to teach marketing classes.

Primary Duties and Responsibilities

Academic Assignment

- Possess the knowledge, talents and skills in the discipline to promote excellent teaching.
- Demonstrate respect for the diverse learning needs of students.
- Demonstrate the ability to develop and implement curriculum objectives and content for courses offered and taught in one's curriculum area.
- Develop and implement evaluation and assessment techniques that are appropriate for each course.
- Use multiple measures to assess student learning on a regular basis and provide frequent feedback to students relative to their performance.
- Be available and knowledgeable and demonstrate proficiency in the practice of academic and career advisement of students.
- Be willing to teach at times and places necessary to meet student needs.

Professional Experience and Scholarly Activity

- The candidate must have significant professional experience in marketing and conduct appropriate research and scholarly activity within the discipline to maintain AACSB status as a Scholarly Practitioner (SP).

Professional Contributions and Service Activities

- Demonstrate willingness and ability to work effectively with colleagues to support the mission of the institution and related academic units.
- Demonstrate evidence of continuing professional development and growth by being suitably active in professional and community service.
- Exhibit motivation and initiative in keeping up-to-date and current in one's curriculum area by reading/reviewing current scholarly or creative works in their field and by attending conferences, seminars, workshops, courses, and development activities sponsored by the University.
- Serve effectively on committees and other appropriate functions that assist in University governance.

Required Minimum Qualifications

- A doctoral degree;
- Significant professional experience in marketing;
- Quality research related to teaching discipline;
- The status of Scholarly Practitioner (SP) based on AACSB standards;
- Demonstrated teaching effectiveness;
- A record of engaging students in High Impact Practices such as undergraduate research and learning opportunities outside the classroom;
- Demonstrated research skills through publications;
- A background check will be required of the successful candidate.

APPLICATION INFORMATION

Contact: Austin Peay State University

Online App. Form: <https://apsu.peopleadmin.com/postings/10368>

Austin Peay State University is an AA/EEO employer and does not discriminate on the basis of race, color, creed, ethnic or national origin, gender (including pregnancy), sexual orientation/gender identity, religion, age, disability status, genetic information, and/or veteran status in its programs and activities. Inquiries or complaints regarding the non-discrimination policies should be directed to the Office of Equal Opportunity and Affirmative Action at Nondiscrimination@apsu.edu.

Apply through Institution's Website

