



Assistant Professor - Marketing

Institution:	Austin Peay State University
Location:	Clarksville, TN
Category:	Faculty - Business - Marketing and Sales
Posted:	02/27/2018
Application Due:	Open Until Filled
Type:	Full Time

Adjunct Position?

No

Position Summary

The College of Business is seeking an Assistant Professor, tenure-track faculty member, to teach in the area of Marketing beginning August, 2018.

Primary Duties and Responsibilities

Academic Assignment:

- Possess the knowledge, talents and skills in the discipline to promote excellent teaching.
- Demonstrate respect for the diverse learning needs of students.
- Demonstrate the ability to develop and implement curriculum objectives and content for courses offered and taught in one's curriculum area.
- Develop and implement evaluation and assessment techniques that are appropriate for each course.
- Use multiple measures to assess student learning on a regular basis and provide frequent feedback to students relative to their performance.
- Be available and knowledgeable and demonstrate proficiency in the practice of academic and career advisement of students.
- Be willing to teach at times and places necessary to meet student needs.

Scholarly Activity:

- Conduct appropriate research and scholarly activity within the discipline to maintain AACSB status as either Scholarly Academic (SA), Practice Academic (PA), or Scholarly Practitioner (SP).

Professional Contributions and Service Activities:

- Demonstrate willingness and ability to work effectively with colleagues to support the mission of the institution and related academic units.
- Demonstrate evidence of continuing professional development and growth by being suitably active in professional and community service.
- Exhibit motivation and initiative in keeping up-to-date and current in one's curriculum area by reading/reviewing current scholarly or creative works in their field and by attending conferences, seminars, workshops, courses, and development activities sponsored by the University.
- Serve effectively on committees and other appropriate functions that assist in University governance.

Required Minimum Qualifications**Required Qualifications:**

- Doctorate Degree;
- Scholarly Academic (SA), Practice Academics (PA), or Scholarly Practitioner (SP) based on AACSB standards;
- Demonstrated teaching effectiveness;
- Demonstrated research skills through publications;
- A background search will be required of the successful applicant.

APPLICATION INFORMATION

Contact: Austin Peay State University

Online App. Form: <https://apsu.peopleadmin.com/postings/9218>

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Apply through Institution's Website

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