

Marketing (Digital) Faculty Position

Aurora University is an independent, comprehensive institution founded in 1893 offering bachelor's, master's, and doctoral degrees. Our two campuses are located in Aurora, Illinois and on the shores of Geneva Lake in Wisconsin. Additionally, we have an Educational Center in Woodstock, Illinois. We seek people passionately involved in the educational process who will help us realize our vision.

We seek talented faculty who are passionate about teaching and learning. As a private institution, Aurora University expects faculty to be involved in the lives of students through mentoring, student support, enrollment initiatives, and other activities related to the college experience. To facilitate this highly interactive faculty/student relationship, the typical teaching load is three 4 credit-hour courses per semester and student advising is supported by professional staff. Evidence of successful teaching, or a strong potential for successful teaching, is required for all positions. Undergraduate faculty share in the delivery of the general education program, most often by teaching within the university's interdisciplinary core.

MARKETING (Digital Marketing): Tenure-Track Assistant Professor

Applications received by 15 March 2018 will receive full consideration, though review of applications will begin immediately and continue until the position is filled

The Dunham School of Business and Public Policy invites applications for a tenure-track Assistant Professor of Marketing (Digital Marketing expertise). For the tenure-track appointment, a terminal degree in Marketing (or related field) is required. Non-terminally degreed master's candidates with significant professional experience in digital marketing will be considered for clinical-track appointment. Preference will be given to candidates with strong experience in digital marketing, business/marketing analytics, and marketing management. Courses will be taught at both the undergraduate and graduate level. Sample courses include Internet Marketing, Social Media Marketing, Integrated Marketing Communication, Data Analytics, Database Marketing, and Data Mining and Visualization. Prior higher education teaching experience preferred.

Successful candidates will be expected to contribute to the delivery and assessment of the entire Business and Marketing curricula. As participating members of the faculty, the successful candidate will be expected to participate in the activities of the School, including service and mentoring. Professional activity as defined by the faculty appointment is required.

All faculty positions offer a competitive salary and excellent benefits including health, dental, vision, life, long term disability, a 403(b) retirement plan through TIAA, and tuition remission included for benefit-eligible positions. Applications must include a letter of intent including description of education, certifications held, and all relevant experience, current curriculum vitae, and contact information for three references including phone numbers (candidates will be notified prior to references being contacted). Electronic applications welcomed. More information can be found at aurora.edu/facultyjobs.

Please submit application materials as follows:

Hardcopy submissions:

Faculty Search, Office of the Vice President for Academic Affairs
Aurora University
347 S. Gladstone Ave.
Aurora, IL 60506

Electronic submissions:

facultysearch@aurora.edu

Aurora University is an Equal Opportunity Employer.