

Marketing Communication Faculty Position

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Deadline Open until filled

First Posted December 17, 2018

Aurora University is an independent, comprehensive institution founded in 1893 offering bachelor's, master's, and doctoral degrees. Our two campuses are located in Aurora, Illinois and on the shores of Geneva Lake in Wisconsin. Additionally, we have an Educational Center in Woodstock, Illinois. We seek people passionately committed to the educational process who will help us realize our vision.

We seek talented faculty who are passionate about teaching and learning. As a private institution, Aurora University expects faculty to be involved in the lives of students through mentoring, student support, enrollment initiatives, and other activities related to the college experience. To facilitate this highly interactive faculty/student relationship, the typical teaching load is three to four credit-hour courses per semester and student advising is supported by professional staff. Evidence of successful teaching, or a strong potential for successful teaching, is required for all positions. Undergraduate faculty share in the delivery of the general education program, most often by teaching within the university's interdisciplinary core.

MARKETING COMMUNICATION: Tenure-Track Assistant/Associate Professor

Applications received by February 1, 2019, will receive full consideration, though review of applications will begin immediately and continue until the position is filled.

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review of applications will begin immediately and continue until the position is filled. The Aurora University Dunham School of Business and Public Policy invites applications for a Tenure-track Assistant/Associate Professor of Marketing Communication with appointment to begin in August, 2019.

Teaching responsibilities may include undergraduate coursework in Principles of Marketing, Integrated Marketing Communication, Marketing Research, Consumer Insights/Behavior, Advertising/PR, Professional Writing, among others. Teaching at the graduate-level may also be required in Marketing Management, Communication Management, and/or Applied Research Methods. The position may also entail the teaching of interdisciplinary courses for Aurora University's General Education program. A faculty member in this role may also be asked to consider participating in a student organization.

As participating members of the faculty, the successful candidate will be expected to participate in the activities of the School, including assessment, service, and mentoring. Professional activity as defined by the faculty appointment is required. Candidates with either (i) a Ph.D. in Marketing or (ii) a Ph.D. in Business-related or Communication-related fields that focused on Marketing, Advertising, Public Relations, and/or Strategic Communication are preferred. Prior higher education teaching experience and industry-specific work experience are highly valued. A.B.D. candidates matching the preceding preferred criteria will be considered.

All benefit-eligible faculty positions offer a competitive salary and excellent benefits including health, dental, vision, life, long term disability, a 403(b) retirement plan through TIAA, and tuition remission. Applications must include a letter of intent including description of education, certifications held, and all relevant experience, current curriculum vitae, and contact information for three references including phone numbers (candidates will be notified prior to references being contacted). Electronic applications welcomed. More information can be found at aurora.edu/facultyjobs .

Please submit application materials as follows:

Hardcopy submissions:

Faculty Search, Office of the Vice President for Academic Affairs
Aurora University

347 S. Gladstone Ave.
Aurora, IL 60506

Electronic submissions:
facultysearch@aurora.edu

Aurora University is an Equal Opportunity Employer.



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How To Apply

You can apply for this position online at <https://aurora.edu/hr/jobs/fac-fy20-mkting-comm-asst-assoc-prof-tt.html>