

EMPLOYMENT AT AUGSBURG UNIVERSITY

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EMPLOYMENT AT AUGSBURG UNIVERSITY

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Assistant Professor of Marketing, Tenure-Track Position

About Augsburg University:

Augsburg University offers more than 50 undergraduate majors and nine graduate degrees to more than 3,500 students of diverse backgrounds. The trademark of an Augsburg education is its emphasis on direct, personal experience. Guided by the faith and values of the Lutheran church, Augsburg educates students to be informed citizens, thoughtful stewards, critical thinkers, and responsible leaders.

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Category: Faculty [RSS](#)

Department: Business Administration

Locations: Minneapolis, MN

Posted: Apr 26, '18

Type: Full-time

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Job Description:

The Department of Business Administration at Augsburg University invites applications for a tenure-track position to begin August 15, 2019. Candidates should have primary teaching and research interest in marketing, including but not limited to advertising, marketing analytics, or international marketing. Preference will be given to a teacher-scholar who is committed to excellence in graduate and undergraduate teaching through teaching, service and scholarship to a diverse community of learners. Teaching load is three courses per semester and includes teaching at both the undergraduate and MBA level, with primary emphasis on undergraduate courses. Classes are held in Minneapolis and in Rochester as well as in an online format. Additional duties

include student advising, engaging in service to the Department, the University and the profession. Production of peer reviewed scholarship is required for

tenure.

Requirements:

A Ph.D. or a DBA in marketing or a related field from an AACSB accredited institution is required, and must be completed by start of employment. Preference will be given to candidates who provide evidence of teaching excellence and professional work experience in advertising, marketing analytics or international marketing.

Additional Information:

Augsburg's Business Department stresses active, experiential learning and is now housed in our newest building, the Hagfors Center for Science, Business and Religion. Faculty and students work with local businesses and nonprofits on projects both for classes and as internships or field studies. Our location in Minneapolis provides broad ranging opportunities for collaboration with industry partners as well as colleagues at the numerous colleges and universities in the Twin Cities.

Among the distinctive features of the University are its deep dedication to civic and community engagement, robust undergraduate research programs, and a strong belief in the integration of liberal arts and professional studies across all programs. The University's commitment to the local neighborhood and the world is enhanced through the work of four signature centers: the Christensen Center for Vocation, the Center for Global Education, the Sabo Center for Citizenship and Learning, and the Strommen Center for Meaningful Work. Augsburg's commitment to diversity is reflected in the student body: for the past four years, students of color comprised nearly 40 percent of the incoming first-year class. With approximately 1,000 students living on campus, Augsburg engages students in a wide range of co-curricular activities, including NCAA Division III intercollegiate athletics. At both undergraduate and graduate levels, students actively engage in international travel and intercultural experiences that broaden their view of the world and deepen their engagement in it.

Augsburg's main campus is located in the vibrant Cedar-Riverside neighborhood of Minneapolis, one of the most diverse areas in the Twin Cities. The University of Minnesota West Bank campus and one of the city's largest medical complexes are adjacent to Augsburg; the Mississippi River and the Seven

Corners Theatre district are just a few blocks away. In addition to its Minneapolis campus, Augsburg has a vibrant branch campus in Rochester, the fastest growing city in Minnesota and headquarters of the Mayo Health System. In addition to these locations, Augsburg owns and operates international sites in

Mexico, Guatemala, and Namibia.

Augsburg University is an Affirmative Action/Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, creed, religion, gender, age, national origin, familial status, disability, veteran status, sexual orientation, gender identity, gender expression, marital status or public assistance status

Application Instructions:

Review of applications will begin June 15, 2018 and will continue until the position is filled. To apply for this position, go to <http://www.augsburg.edu/hr/> and upload a cover letter, curriculum vitae, official graduate transcripts, list of courses taught (or teaching-related experiences), teaching philosophy, and research statement. As part of the online application process, you will be required to provide the names of three professional references. If your application advances in this search, you will be notified prior to Augsburg contacting your references. Your cover letter should include a statement of:

- Commitment to teaching marketing at the undergraduate and MBA level;
- Interest in Augsburg University and its location in the Twin Cities, and
- Coursework and business experience with advertising, marketing analytics or international marketing.

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Frequently Asked Questions (FAQ's) 

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