Assistant Professor of Business Administration (Marketing), Tenure-Track Position

Augsburg College in Minnesota

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Deadline November 16, 2015
Date Posted September 24, 2015
Type Tenured, tenure track
Salary Commensurate with experience
Employment Type Full-time

AUGSBURG COLLEGE

Assistant Professor of Business Administration (Marketing)

Tenure-Track Position

The Department of Business Administration at Augsburg College invites applications for a tenure-track marketing position at the rank of assistant professor, to begin August 15, 2016. The department is distinctive for its global emphasis and commitment to the integration of theory with practice, student-centered pedagogy, small class sizes, integration of professional study with a strong liberal arts foundation and relationships with the local business community. A large proportion
of MBA students, in particular, have participated in the travel-abroad opportunities provided by this Department.

The Business Administration Department benefits from Augsburgs urban location, directly east of downtown Minneapolis, with connections to area businesses, which include Fortune 500 companies. The Department houses some of the Colleges largest majors: approximately 700 students major in business-related disciplines, including marketing, and engage in various experiential and service-learning opportunities in the Twin Cities.

Teaching responsibilities will include primarily, but are not limited to, business/marketing analytics, digital marketing, international marketing, and other course assignments depending upon applicant expertise. The person in this role will be teaching in the traditional day program as well as in hybrid classes for the adult undergraduate and MBA programs. Additional responsibilities include student advising, and engaging in service activities within the department, the College, the community, and the profession. Production of peer-reviewed scholarship is expected for tenure.

Requirements include a PhD or DBA in marketing or a closely-related academic field. The successful candidate must have completed significant graduate-level coursework in marketing. Preference will be given to candidates who have obtained their degree from an AACSB-accredited program. Candidate must have demonstrated potential as a teacher and scholar/practitioner at the college level, as well as significant marketing experience, preferably with digital marketing and database analysis. ABD candidates will be considered with graduation by August
To apply for this position, please go to: http://www.augsburg.edu/hr to upload cover letter, CV, and evidence of teaching proficiency (e.g., copies of teaching evaluations, syllabi). As part of the online application process, you will be required to provide the names of three professional references. If your application advances in this search, you will be notified prior to Augsburg contacting your references. Deadline for applications is November 16, 2015.

Among the distinctive features of the college are its deep dedication to civic and community engagement, robust undergraduate research programs, and a strong belief in the integration of liberal arts and professional studies across all programs. The College's commitment to the local neighborhood and the world is enhanced through the work of four signature centers: the Christensen Center for Vocation, the Center for Global Education, the Sabo Center for Citizenship and Learning, and the Strommen Center for Meaningful Work. Augsburg's commitment to diversity is reflected in the student body: for the past four years, students of color comprised nearly 40 percent of the incoming first-year class. With approximately 1,000 students living on campus, Augsburg engages students in a wide range of co-curricular activities, including NCAA Division III intercollegiate athletics. At both undergraduate and graduate levels, students actively engage in international travel and intercultural experiences that broaden their view of the world and deepen their engagement in it.

Augsburg's main campus is located in the vibrant Cedar-Riverside neighborhood of Minneapolis, one of the most diverse areas in the Twin Cities. The University of
Minnesota West Bank campus and one of the city's largest medical complexes are adjacent to Augsburg; the Mississippi River and the Seven Corners Theatre district are just a few blocks away. In addition to its Minneapolis campus, Augsburg has a vibrant branch campus in Rochester, the fastest growing city in Minnesota and headquarters of the Mayo Health System. In addition to these locations, Augsburg owns and operates international sites in Mexico, Guatemala, and Namibia.

Augsburg College offers more than 50 undergraduate majors and nine graduate degrees to approximately 4,000 students of diverse backgrounds. With a student/faculty ratio of 15:1, the college focuses on close personal interaction with faculty and experiential education opportunities on campus and in the community. An Augsburg education is defined by excellence in the liberal arts and professional studies, guided by the faith and values of the Lutheran church, and shaped by its urban and global settings.

Augsburg is an equal opportunity employer and does not discriminate on the basis of gender, sexual orientation, marital status, gender identity, race, age, disability, religion, national origin, color or any other protected class. Successful candidates will have demonstrated abilities working in an academic community committed to intentional diversity. Candidates are thus encouraged to highlight skills and experiences that demonstrate intercultural competence.
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How To Apply

You can apply for this position online at http://www.augsburg.edu/hr