

# Assistant Professor

## Posting Details

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### Position Information

**Job Title** Assistant Professor

**Posting Number** P1486F

### Position Summary Information

#### **Job Description Summary**

The Harbert College of Business, Marketing Department seeks applications for a tenure track Assistant Professor position beginning Fall, 2020 (contingent upon budget). The Marketing Department is focused on “strategic marketing” with an emphasis on the organizational frontline as a shared focus of our faculty. We are seeking candidates with research and teaching expertise within this area that relates to strategy, sales, analytics, services, advertising, and marketing ethics and social responsibility. The Auburn Marketing program includes an undergraduate major and support of our MBA programs. Successful candidates for this position will join an existing faculty team that currently includes twelve tenured and full-time, professionally qualified faculty. The Marketing department is growing and is currently the second largest major in the Harbert College.

The Harbert College of Business has a strong tradition of providing highly desirable graduates and generating knowledge that drives business thought and practice. The college and its programs consistently rank among the nation’s best public undergraduate and graduate business programs. The Harbert College has experienced steady enrollment growth in recent years and currently serves well over 5,000 undergraduate and graduate students through five academic departments offering nine undergraduate majors and multiple Masters and Ph.D. options. In addition, the Harbert College has raised over \$130 million in private support during the most recent “Because this is Auburn” campaign. The college pioneered online masters and executive programs that are now ranked among the very best in the nation. The college has invested in building a nationally recognized faculty that moves thought forward through research, engages with industry, and delivers relevant and current instruction. The Auburn family values tradition, yet eagerly prepares for the future. Rooted in more than 160 years of tradition, Auburn University occupies 1,841 acres and is the academic home to more than 30,000 students. Auburn’s commitment to active student engagement and professional success, and public/private partnerships garners a growing reputation for outreach and extension that delivers broad economic, health and societal impact.

Auburn, AL, is a vibrant and thriving college town and community. Southern Living recently recognized the city of Auburn as one of the top small towns in the South and Money magazine named Auburn as the best place to live in Alabama. Known as the ‘Loveliest Village on the Plains,’ Auburn offers a high quality of life including a vibrant cultural scene at the new Gogue Performing Arts Center, SEC sports throughout the academic year, an outstanding K-12 school system, general and concierge healthcare options, and an exceptional veterinary school for pet care. Chewacla State Park, just five miles from campus, offers camping, hiking, and mountain biking, as well as swimming and boating opportunities. The Atlanta Hartsfield International Airport is only 90 minutes away, with multiple shuttle service options to/from Auburn daily. Birmingham is a similar drive to the north and Montgomery, the state capital, is only 50 minutes to the southwest. Beaches and mountains are only a 3-4 hour drive.

Auburn University is an EEO/Vet/Disability employer

#### **Minimum Qualifications**

Successful applicants must possess a Ph.D./DBA in business or ABD near completion (with a Ph.D. upon start date), or a closely related field from an AACSB accredited institution. Evidence of high-level scholarship and a consistent commitment to the establishment of a strong scholarship record are required. Excellent instructional capabilities and history are necessary, as are excellent written and interpersonal skills. We greatly value our collegial and collaborative culture and look to build upon that strength. Selected candidates must be legally authorized to work in the United States at the time of appointment and continue working legally for the duration of their employment.

#### **Desired Qualifications**

#### **Special Instructions to Applicants**

Review of application materials will begin May 31, 2019 and continue until a qualified candidate is selected and recommended for appointment. We will be conducting screening

interviews at the 2019 American Marketing Association Summer Educators Conference in Chicago. To be actively considered for one these positions, interested candidates must submit a brief cover letter outlining their interest in the position, a curriculum vita (with at least three references), and a published writing sample (i.e., article).

#### Posting Detail Information

**Open Date**

**Close Date**

**Open Until Filled** Yes

**References required for this position?** Yes

**If yes, minimum number requested** 3

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you hear about this employment opportunity?

- Advertisement/Publication
- Website
- Public Job Posting (AU faculty positions site)
- Academic Conference
- Agency Referral
- Internal Job Posting
- Personal Referral
- Veterans Assistance Services (Veteran Job Boards, Military Base Services, State Vet Rep, etc.)
- Disability Assistance Services (Disability Job Boards, ABLE Network, Voc-Rehab referral, etc.)
- Other

2. \* Please enter the specifics for the option you selected above:  
(Open Ended Question)

## Optional & Required Documents

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### Required Documents

1. Cover Letter
2. Curriculum Vitae/Resume
3. Transcripts
4. Writing Sample

### Optional Documents

1. Other Documentation

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Refer to the above Posting Number and apply on-line at:

[www.aufacultypositions.peopleadmin.com](http://www.aufacultypositions.peopleadmin.com)

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AUBURN UNIVERSITY IS AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER. It is our policy to provide equal employment opportunities for all individuals without regard to race, sex, religion, color, national origin, age, disability, protected veteran status, genetic information, sexual orientation, gender identity, or any other classification protected by applicable law.