

Lecturer

Posting Details

Position Information

Job Title	Lecturer
Posting Number	P1078F

Position Summary Information

Job Description Summary The Department of Marketing anticipates a nine-month, non-tenure-track, non-tenure eligible full-time position at the Lecturer level effective Fall, 2018. Contract renewed annually based on need, funding and performance. The Lecturer will teach a 4/4 course load in the Fall and Spring semesters. Additional teaching in Summer school for additional compensation is possible if there is a need.

Minimum Qualifications Candidates must demonstrate both a willingness and ability to teach a wide variety of undergraduate marketing courses. The Lecturer must also be willing and able to support other teaching missions of the department. The successful candidate will be expected to mentor students through possible participation in student organizations, other mentoring, knowledge enhancement opportunities and other duties. The candidate must be able to work effectively with other marketing faculty.
The position requires a completed Master's Degree in Marketing or a closely related field. The applicant also must have completed enough graduate hours of marketing courses to meet accreditation standards. A Ph.D. or D.B.A. in marketing or closely related field on the date of employment is strongly desired. Candidates possessing a Ph.D. or DBA and supporting the research mission of the department and college can qualify for a reduced teaching load. Significant previous business and marketing work experience is strongly desired. The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time of appointment and continue working legally for the term of employment. Must possess excellent written and interpersonal communication skills.

Desired Qualifications

Special Instructions to Applicants Review of applications will begin on January 3, 2018 and continue until a qualified candidate is recommended for appointment. To be considered, qualified candidates must submit a letter of application, curriculum vita/resume, teaching evaluations, and syllabi. Letters of recommendation and transcripts will be requested at a later date.

Posting Detail Information

Open Date	
Close Date	
Open Until Filled	Yes
References required for this position?	Yes
If yes, minimum number requested	2

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * How did you hear about this employment opportunity?
 - Advertisement/Publication
 - Website
 - Public Job Posting (AU faculty positions site)
 - Academic Conference
 - Agency Referral
 - Internal Job Posting
 - Personal Referral
 - Veterans Assistance Services (Veteran Job Boards, Military Base Services, State Vet Rep, etc.)
 - Disability Assistance Services (Disability Job Boards, ABLE Network, Voc-Rehab referral, etc.)
 - Other
2. * Please enter the specifics for the option you selected above:
(Open Ended Question)

Optional & Required Documents

Required Documents

1. Cover Letter
2. Curriculum Vitae/Resume
3. Student/Teacher/Course Evaluations/Effectiveness
4. Syllabus (1)

Optional Documents

1. Letter of Rec1 (supplied by applicant-optional)
2. Letter of Rec2 (supplied by applicant-optional)

Refer to the above Posting Number and apply on-line at:

www.aufacultypositions.peopleadmin.com

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