

Assistant Professor of Marketing

Institution:	Assumption College
Location:	Worcester, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	11/05/2019
Type:	Full-Time
Notes:	included in Diversity and Inclusion Email

Company Description:

Assumption College, a Catholic institution sponsored by the Augustinians of the Assumption and rooted in the Catholic intellectual tradition, strives to form graduates known for critical intelligence, thoughtful citizenship and compassionate service. We pursue these ambitious goals through a curriculum grounded in the liberal arts and extending to the domain of professional studies. Enlivened by the Catholic affirmation of the harmony of faith and reason, we aim, by the pursuit of the truth, to transform the minds and hearts of students. The college is dedicated to being an inclusive institution and continues to become more diverse. An Equal Opportunity Employer and member of the Higher Education Consortium of Central Massachusetts, Assumption favors diversity, ecumenically welcomes all who share its goals, and strongly encourages applicants from underrepresented racial minorities to apply.

Job Description:

The Department of Management, Marketing and Organizational Communication of the Grenon School of Business seeks a full-time, tenure-track assistant professor of marketing, beginning August 2020. The faculty hired will teach undergraduate Principles of Marketing, as well as upper-level marketing electives. Duties will include a 4/3 course load, active scholarship, and advising students.

Requirements:

Doctorate in business or related discipline from a regionally-accredited institution required with strong undergraduate teaching experience and scholarly achievement in the field. Applicants must be willing to contribute actively to the mission of the College as well as showing respect for the Catholic and Assumptionist identity of Assumption College.

Additional Information:

Assumption College is set in a picturesque section of Worcester, Massachusetts, the second largest city in New England. Worcester is a livable mid-size city, home to nine colleges and universities, a vibrant restaurant scene, and high-quality art museums. Worcester also offers easy access to mountains for hiking and skiing, beaches and shoreline, historical sites, and Boston, with its restaurants, performing arts, sports teams, and art museums. New York City is just over a three-hour drive away.

Application Instructions:

Please submit 1) a cover letter, 2) current curriculum vita, 3) teaching statement, 4) evidence of teaching effectiveness, such as summaries of teaching evaluations, syllabi, and assignments, 5) transcripts, and 6) the names and contact information for three references who can attest to the applicant's teaching experience and qualifications. In the cover letter, we invite candidates to describe their experiences working with a diverse student body. Materials must be submitted online as MS Word documents or PDF files at the following website: www.assumption.edu/hr. Deadline for application materials is December 1, 2019.

APPLICATION INFORMATION

Contact: Assumption College

Online App. Form: <http://assumption.interviewexchange.com/jobofferdetail...>

Assumption College does not discriminate on the basis of race, color, religion, national origin, age, sex, sexual preference, or disability in admission to, access to, treatment in or employment in its programs and activities. Applications from candidates of diverse cultural backgrounds are encouraged.

Apply through Institution's Website

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