

Assistant Professor of Integrated Marketing Communication

The Communication Division of Pepperdine University's Seaver College of Letters, Arts, and Sciences invites applications for a tenure-track appointment as an Assistant Professor of Integrated Marketing Communication to begin August 2019.

The successful candidate must have a commitment to excellent teaching at the undergraduate level, a clear research agenda, and be actively involved in a Christian faith community. Candidates must have significant professional experience in developing and implementing marketing strategies as part of IMC campaigns. They must demonstrate expertise in using digital and traditional media channels. In addition to expected teaching and scholarly responsibilities, candidates who seek to advise students, supervise internships, enrich curricula, and advance the university, college, division, and program through service are especially desired. Documented teaching and research expertise in one or a combination of the following areas is required: Advertising, Marketing, Public Relations. Coursework integrating the three areas is also required. Candidates must have an earned doctorate in Communication, Marketing or a related field.

Pepperdine's undergraduate Seaver College is a residential liberal arts college of more than 3,400 students situated in Malibu, California. It is affiliated with the churches of Christ and the Restoration tradition within Protestant Christianity. Successful applicants must have an active commitment to the [Christian values of the University](#) and the [mission of Seaver College](#) and reflect on their willingness to support the mission in their application materials. We encourage applications from persons with diverse backgrounds and cultural experiences. Review of applications will begin November 1, 2018 and will continue until the position is filled.

Please submit all application materials at: apply.interfolio.com/56528.

Contact:

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