

Assistant or Associate Professor of Marketing (Tenure-Track)

Institution:	Ashland University
Location:	Ashland, OH
Category:	Faculty - Business - Marketing and Sales
Posted:	09/04/2019
Application Due:	Open Until Filled
Type:	Full-Time

Position Summary:

Ashland University Dauch College of Business and Economics is seeking an Assistant or Associate Professor of Marketing for a tenure/tenure-track position available August 2020. The candidate will teach undergraduate and graduate level courses in Marketing.

The Dauch College of Business and Economics has 30 faculty members in 4 departments, and will be hiring several additional positions this year. The College offers 14 undergraduate majors and the MBA degree, serving approximately 500 undergraduate and 600 MBA students. The College is housed in a state-of-the-art building completed in 2004. All classrooms are equipped with advanced instructional technology. The College has been accredited by the ACBSP for over 20 years, and is actively pursuing initial AACSB accreditation; our iSER was approved February 2019.



The Department of Marketing/Hospitality Management/Fashion Merchandising/Sport Management is one of four departments within the College. Including the department chair, there are seven faculty members in the department. The department includes majors in Marketing, Hospitality Management, Fashion Merchandising, and Sport Management, and currently has approximately 140 undergraduate majors and 110 minors. Currently under development is a MBA specialization in Digital Marketing.

Essential Position Duties and Responsibilities:

Excellence in teaching is required. The candidate also is expected to conduct scholarly activities in their area of concentration to maintain AACSB Scholarly Academic status, and to participate in service activities to the University, community, and profession.

Position Requirements:

Candidates must hold an earned doctorate from an AACSB accredited institution in Marketing or a closely related field, and must have recent peer-reviewed publications and/or hold a recent doctorate in order to meet the AACSB Scholarly Academic qualification status. Previous teaching experience, including demonstrated ability to teach effectively in a technology-facilitated environment as well as in a traditional classroom setting is a requirement. Industry experience and ability to teach a variety of courses in Marketing is expected. Experience related to retail merchandising would be a plus.

Qualified applicants should submit a letter of interest, curriculum vitae, and three (3) references to the Dean's office at au-cobe@ashland.edu. Review of applications will begin immediately and will continue until an appointment is made.

Candidates who will be attending the 2020 AMA Winter Academic Conference can contact us to schedule a potential interview at the conference.

APPLICATION INFORMATION

Contact:	Ashland University
Online App. Form:	https://www.ashland.edu/administration/content/assista...
Email Address:	au-cobe@ashland.edu

Ashland University meets fully its obligation of nondiscrimination under federal and state laws and is actively committed to diversity in its workplace. Employment will require a criminal background check.

Apply through HigherEdJobs

Apply through Institution's Website