

Assistant or Associate Professor of Marketing (Tenure-Track)

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| Institution: | Ashland University |
| Location: | Ashland, OH |
| Category: | Faculty - Business - Marketing and Sales |
| Posted: | 03/08/2019 |
| Application Due: | Open Until Filled |
| Type: | Full-Time |

Position Summary:

Ashland University Dauch College of Business and Economics, Department of Marketing/Hospitality Management/Fashion Merchandising/Sport Management, is seeking an Assistant or Associate Professor of Marketing for a tenure/tenure-track position available August 2019. The candidate will teach undergraduate and graduate level courses in Marketing.



The Department of Marketing/Hospitality Management/Fashion Merchandising/Sport Management is one of four departments within the Dauch College of Business and Economics. Including the Department Chair, there are seven faculty members in the department. The department includes majors in Marketing, Hospitality Management, Fashion Merchandising, and Sport Management, and currently have approximately 140 undergraduate majors and 110 minors. An MBA specialization in Digital Marketing is under development.

Essential Position Duties and Responsibilities:

Excellence in teaching is required. The candidate also is expected to conduct scholarly activities in their area of concentration to maintain AACSB Scholarly Academic status, and to participate in service activities to the University, community, and profession.

Position Requirements:

Candidates must hold an earned doctorate from an accredited institution in Marketing or a closely related field, and must have recent peer-reviewed publications and/or hold a recent doctorate in order to meet the AACSB Scholarly Academic qualification status. Previous teaching experience, including demonstrated ability to teach effectively in a technology-facilitated environment, as well as in a traditional classroom setting, is a requirement. Industry experience and ability to teach a variety of courses in Marketing. Experience related to retail merchandising would be a plus.

Qualified applicants should submit a letter of interest, curriculum vitae, and three (3) references to the Dean's office at au-cobe@ashland.edu. Review of applications will begin immediately and will continue until an appointment is made.

APPLICATION INFORMATION

Postal Address: Ashland University
401 College Ave.
Ashland, OH 44805

Online App. Form: <https://www.ashland.edu/administration/content/assista...>

Email Address: au-cobe@ashland.edu

Ashland University meets fully its obligation of nondiscrimination under federal and state laws and is actively committed to diversity in its workplace. Employment will require a criminal background check.

Apply through HigherEdJobs

Apply through Institution's Website