

Assistant/Associate/Full Professor of Business Data Analytics

Institution:	Arkansas Tech University
Location:	Russellville, AR
Category:	Faculty - Business - Marketing and Sales
Posted:	04/08/2019
Application Due:	04/30/2019
Type:	Full-Time

Arkansas Tech University:

Founded in 1909, Arkansas Tech University is a comprehensive, state supported institution with an enrollment close to 12,000 students. The Russellville campus, located in the scenic Arkansas River Valley between the Ozark and Ouachita Mountains, just one hour from the capital city of Little Rock, boasts a charming blend of historic and modern architecture on beautiful grounds. Offering over 100 undergraduate and more than 25 graduate degree programs across seven academic colleges and two campuses, Arkansas Tech strives to provide a solid educational foundation for life-long learning to a diverse community.

Position Summary:

The College of Business at Arkansas Tech University has a faculty opening for a full-time, tenure-track position to teach undergraduate courses in business statistics, business data analytics, marketing research analytics, management logistics and related areas with a starting date of August 12, 2019. The College is accredited by AACSB-International and offers a bachelor's degree with majors in Accounting, Business Data Analytics, Finance, and Management & Marketing as well as offering an MBA program. Arkansas Tech offers an attractive fringe benefit package including medical, dental, and life insurance and participation in TIAA-CREF retirement plans. The typical full-time course load is 21 credit hours/academic year (4:3 or 3:4 load).

Essential Duties & Responsibilities:

- Develop and teach undergraduate and graduate courses in the College of Business.
- Effectively advise students.
- Engage students in high impact learning practices.

- Develop a sustainable scholarship program including seeking external funds to support the program.
- Provide impactful departmental, college, university, and professional service to the university, community and state.

Knowledge, Skills & Abilities:

- Knowledge - understanding of academic discipline and teaching pedagogy, utilize a wide range of software and applied techniques related to statistics and data analytics;
- Skills - organization, leadership, communication;
- Abilities - responsive, collegial

Required qualifications:

- Ph.D. (or ABD with completion prior to December 31,2019) in Business Analytics, Data Sciences, Information Systems, Supply Chain Management or closely related business field from a regionally accredited institution.
- Ability to develop a sustainable research program that could incorporate undergraduate students.
- Excellent oral & written communication skills.
- Programming and database skills.

Preferred qualifications:

- Terminal degree from an AACSB- or ABET-accredited institution.
- Evidence of teaching excellence at the university level and commitment to continuous improvement in teaching, mentoring, and working with undergraduate and graduate students.
- Demonstrated abilities in logistics and supply chain management.
- Demonstrated abilities in marketing analytics and/or digital marketing.
- Experience with online instruction.
- Record of scholarly activity and strong research interests in business data analytics.
- Commitment to creating and fostering industry relationships.
- Evidence of consulting relating to business data analytics.

What to Submit:

Applicants should submit a letter of application that addresses the qualifications listed above and includes teaching philosophy, description of research interests and goals that involve undergraduates, curriculum vita, unofficial copies of transcripts, and contact information for three professional references.

To be considered for the Assistant/Associate/Professor of Business Data Analytics position, all applications must be received and processed through our applicant tracking system Cornerstone prior to the closing date on April 30, 2019.

Please go to <https://atu.csod.com/ats/careersite/search.aspx?site=1&c=atu> to apply now.

This position is subject to a pre-employment criminal background check. A criminal conviction or arrest pending adjudication alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

APPLICATION INFORMATION

Contact: Arkansas Tech University

Online App. Form: <https://atu.csod.com/ats/careersite/search.aspx?site=1&...>

Arkansas Tech University is an AA/EOE employer committed to attracting and retaining a diverse workforce. All qualified applicants will receive consideration for employment.

Apply through Institution's Website

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