

Assistant Professor 9 Mo (Assistant Professor of Marketing)

Institution:	Arkansas State University
Location:	ASU-Jonesboro, AR
Category:	Faculty - Business - Marketing and Sales
Posted:	06/14/2016
Type:	Full Time

Assistant Professor 9 Mo

Working Title: **Assistant Professor of Marketing**

Type of Employment: **Faculty**

Department: **Management and Marketing**

Division: **Academic Affairs and Research**

Location: **ASU-Jonesboro**

Proposed Salary Range: **Commensurate with Experience**

Closing: **8/9/16**

Position Summary:

Assistant Professor of Marketing will teach undergraduate and graduate courses in field of expertise in hospitality industry to support new emphasis in hospitality management and/or other specialty areas. All A-State faculty engage in scholarly research, participate in curriculum and program development, student advising, university service and outreach.

Description

Teach undergraduate and graduate courses in hospitality and/or other appropriate marketing areas based on training and experience. All A-State faculty members deliver instruction, carry out research, perform service for their respective professions and community, and participate in the management of the university through shared governance. Each member of the faculty has the duty to deliver instruction and maintain a learning environment consistent with the highest standards of the profession. The faculty



has a responsibility to set degree requirements, assess when they are met, and establish and maintain curricula that meet professional standards and fulfill the educational goals of the university.

General Days/Hours: Classes are taught face-to-face and online. Traditional classes are scheduled M-F 8-5 and evenings M-Th 5-10. There is also a possibility of summer teaching.

Other: Hospitality industry research, experience, and teaching is valued.

Knowledge/Skills/Ability:

Minimum Qualifications:

PhD or DBA in Marketing or Hospitality Management. ABDs from an AACSB-accredited school will be considered if completed by August 2017. Record of quality teaching and demonstration of research potential. Hospitality research and teaching as well as industry experience is valued.

APPLICATION INFORMATION

Contact: Arkansas State University

Online App. Form: <http://chj.tbe.taleo.net/chj05/ats/careers/requisition.jsp?...>

Arkansas State University is an Equal Opportunity / Affirmative Action Employer with a strong institutional commitment to the achievement of excellence and diversity among its faculty and staff. Arkansas State University is also committed to creating a productive workplace in which both persons and property are secure. To achieve that goal, background investigations are conducted on all final applicants recommended for employment.

Apply through Institution's Website