

Walter Cronkite School of Journalism and Mass Communication

[Degree Programs \(/degree-programs\)](#)[Real-World Experiences \(/real-world-experiences\)](#)[Student Life \(/student-life\)](#)[News and Events \(/news-and-events\)](#)[Outreach \(/outreach\)](#)[Alumni \(https://cronkite.asu.edu/alumni\)](https://cronkite.asu.edu/alumni)[About \(/about\)](#)[Home \(/\)](#) / [Jobs at Cronkite](#)

Jobs at Cronkite

Assistant Professor – Digital Media and Audience Engagement

The Walter Cronkite School of Journalism and Mass Communication at Arizona State University is seeking two assistant professors to teach and conduct research in digital media and audience engagement.

The Cronkite School is a global leader in professional and innovative digital news media education. Located on ASU's Downtown Phoenix Campus in the nation's 12th largest media market, the school operates Arizona PBS, one of the nation's largest public television stations, as well as a dozen professional immersion programs that serve as laboratories for both research and student learning.

Required qualifications for the assistant professor positions are a Ph.D. with an emphasis on traditional and emerging quantitative and qualitative research techniques, multivariate statistical analysis, analytics tools and software.

The ideal candidate also will have professional experience in digital media, a background in digital audience data and their use to engage audiences and create new digital products, and a demonstrated ability to grow a digital audience using research, content, engagement and analytics. The candidate should have a robust knowledge of site and social analytics tools and practical experience testing content variables across digital platforms. The ideal candidate also will have a rich interest in social media, the ability to track real-time social conversations and enthusiasm for the opportunities in social journalism.

The Cronkite School offers Bachelor of Arts, Master of Mass Communication and Ph.D. degrees. The school is accredited by the Accrediting Council on Education in Journalism and Mass Communication. ASU is a large Research I institution.

Application deadline: Jan. 15, 2017, or if not filled, every two weeks thereafter until the search is closed.

Application procedure: Materials must include 1) a current curriculum vita; 2) a letter outlining employment history, educational philosophy, scholarly research or creative interests and a description of how the applicant's experiences will benefit the Cronkite School; and 3) names, positions and telephone numbers of three academic or professional references.

Submit materials via email to:

cronkitejobs@asu.edu (<mailto:cronkitejobs@asu.edu>)

Attn: Marianne Barrett, Ph.D.

Senior Associate Dean, Louise Solheim Professor

Walter Cronkite School of Journalism and Mass Communication
555 N. Central Ave., Suite 302
Phoenix, AZ 85004

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. More detailed information can be found at <https://www.asu.edu/aad/manuals/acd/acd401.html> (<https://www.asu.edu/aad/manuals/acd/acd401.html>) and <https://www.asu.edu/titleIX/> (<https://www.asu.edu/titleIX/>).

Senior Faculty Member

The Walter Cronkite School of Journalism and Mass Communication at Arizona State University seeks to hire a senior-level faculty member to begin Aug. 16, 2017.

The duties of the position include research, teaching and providing service to the academy and the profession. The required qualifications for the position include an earned doctorate in journalism, mass communication or related field and substantive research and teaching experience in higher education. The successful candidate will be a tenured faculty member and have a substantial track record of scholarly research. The ideal candidate also will have substantive experience in sponsored-research projects.

Arizona State University is redefining the 21st century research university as a knowledge enterprise. Building on a long legacy of excellence, ASU has nearly tripled its research funding over the past decade and is now recognized as one of the fastest-growing large research enterprises in the United States. ASU's interdisciplinary, solutions-focused approach to research, entrepreneurship and economic development recently earned it the distinction of being named the #1 most innovative school in the nation by U.S. News & World Report.

The Cronkite School, located on ASU's Downtown Phoenix campus in the nation's 12th largest media market, is a global leader in professional and innovative digital news media and public relations education. The school champions a "teaching hospital" model of journalism education through a dozen immersive professional programs. Cronkite operates Arizona PBS, one of the nation's largest public television stations which reaches 1.9 million households across 80 percent of the state. The Cronkite School and Arizona PBS recently received the prestigious Alfred I. duPont-Columbia Award for a Cronkite student-produced documentary on heroin that reached more than 1 million Arizonans on television and radio.

Application deadline: Dec. 1, 2016; if not filled, the first of each month thereafter until the search is closed.

Application procedure: Materials must include 1) a current curriculum vita (or resume); 2.) a letter outlining employment history, educational philosophy, scholarly research or creative interests, and a description of how the applicant's experiences will benefit the Cronkite School's program; 3.) names, positions and telephone numbers of three academic or professional references.

Submit materials to:

Senior Faculty Member Search Committee
Walter Cronkite School of Journalism and Mass Communication
555 N. Central Ave.
Suite 302
Phoenix, AZ 85004
Email: CronkiteJobs@asu.edu (<mailto:CronkiteJobs@asu.edu>)

Arizona State University is an equal opportunity/affirmative action employer. Women and minorities are encouraged to apply. <https://www.asu.edu/titleIX/> (<https://www.asu.edu/titleIX/>). The Walter Cronkite School of Journalism and Mass Communication actively encourages diversity among its applicants and work force.

Walter Cronkite School of Journalism and Mass Communication

[Contact Us \(/about/contact-us\)](/about/contact-us)



(<https://www.facebook.com/pages/South-Phoenix-AZ/Walter-Cronkite-School-of-Journalism-and-Mass-Communication/61771971138>)



(https://twitter.com/Cronkite_ASU)



(<https://www.linkedin.com/edu/school?id=354077>)



(<https://www.youtube.com/cronkitenews>



(<https://www.flickr.com/photos/asucronkite/albums>)

Degree Programs

[Undergraduate \(/degree-programs/undergraduate\)](/degree-programs/undergraduate)

[Graduate \(/degree-programs/graduate\)](/degree-programs/graduate)

Admissions

[Undergraduate \(/cronkite-bachelors-degree-journalism-mass-communication\)](/cronkite-bachelors-degree-journalism-mass-communication)

[Transfer Students \(/degree-programs/admissions/transfers\)](/degree-programs/admissions/transfers)

[Graduate \(/degree-programs/admissions/graduate\)](/degree-programs/admissions/graduate)

[Scholarships \(/degree-programs/admissions/scholarships\)](/degree-programs/admissions/scholarships)

[Student Resources \(/degree-programs/admissions/student-resources\)](/degree-programs/admissions/student-resources)

Real-World Experiences

[Professional Programs \(/real-world-experiences/professional-programs\)](/real-world-experiences/professional-programs)

[Internships & Career Services \(/real-world-experiences/internships\)](/real-world-experiences/internships)

[and career services \(/real-world-experiences/and-career-services\)](/real-world-experiences/and-career-services)

[Mentorship Program \(/real-world-experiences/mentorship-program\)](/real-world-experiences/mentorship-program)

[Student Awards \(/real-world-experiences/student-awards\)](/real-world-experiences/student-awards)

[Student Media \(/real-world-experiences/student-media\)](/real-world-experiences/student-media)

About

[Faculty & Leadership \(/about/faculty-and-leadership\)](/about/faculty-and-leadership)

[Our Students \(/about/our-students\)](/about/our-students)

[External Partnerships \(/about/external-partnerships\)](/about/external-partnerships)

[National Recognitions \(/about/national-recognitions\)](/about/national-recognitions)

[Journalism Innovation \(/about/journalism-innovation\)](/about/journalism-innovation)

[History \(/about/school-history\)](/about/school-history)

[Fast Facts \(/about/fast-facts\)](/about/fast-facts)

[Walter Cronkite & ASU \(/about/walter-cronkite-and-asu\)](/about/walter-cronkite-and-asu)

[Cronkite at 100 \(https://cronkite.asu.edu/100\)](https://cronkite.asu.edu/100)

Invest In Cronkite (https://Giving.asu.edu/OrderApi_campaign?Id=A1Y3000000sgEEEAY&Site=A0J3000000D2jwmEAB&CatalogId=A0V3)

ASU is #1 in the U.S. for Innovation (<https://yourfuture.asu.edu/rankings>)



Copyright & Trademark (<http://www.asu.edu/copyright/>) Accessibility (<http://www.asu.edu/accessibility/>)

Privacy (<http://www.asu.edu/privacy/>) Jobs (<http://www.asu.edu/asujobs>) Emergency (<http://www.asu.edu/emergency/>)

(<https://you>)

Contact ASU (<http://www.asu.edu/contactasu/>)