

# Open Rank Professor (Assistant, Associate Full) - Service Research: Department of Marketing, W. P. Carey School of Business

[Arizona State University](#) in Arizona

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<b>Deadline</b>	Open until filled
<b>Date Posted</b>	September 16, 2019
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Commensurate with experience
<b>Employment Type</b>	Full-time
<b>Description</b>	

**The Department of Marketing in the W. P. Carey School of Business** at ARIZONA STATE UNIVERSITY invites applications for an open rank (Assistant, Associate, or Full Professor), tenure-track position in marketing with the appointment beginning in August 2020. Preference will be given to candidates who have an established research program in service research.

*Essential Functions:* The candidate must conduct high quality research that is published in the Department's premier journals; effectively teach marketing courses at the undergraduate and/or graduate level; serve as a research mentor to doctoral students at a level consistent with rank; and interact effectively with colleagues to support and contribute to the mission of the Department in the areas of research, teaching, and service.

## Minimum Qualifications

### *Assistant Professor:*

- A PhD candidate on track to have earned a doctorate in Marketing or a related field by

anticipated start date in August 2020.

- Demonstrated ability to publish in high-quality Marketing journals.
- Interest in service research.

***For Associate/Full Professor:***

- An earned doctorate in Marketing or in a related field.
- Demonstrated ability to publish in premier Marketing journals.
- Interest in service research.
- Excellence in teaching marketing-related courses as demonstrated by such indicators as positive teaching evaluations.
- Participation in service roles related to research and/or teaching.

**Desired Qualifications**

***For Assistant Professor:***

- A strong research program, including published articles and pipeline, focused on the investigation of service issues targeted at premier marketing journals or premier journals in related fields.
- Participation in the service research community as evidenced by such activities as presenting at key service conferences and involvement with SERVSIG.
- A strong interest in and desire to make substantial contributions to the study and practice of service over time.
- Excellence in teaching marketing-related courses as demonstrated by such indicators as positive teaching evaluations.
- Interest and ability to teach undergraduate and graduate level courses face-to-face and online.

***For Associate Professor:***

- A strong research program consistent with rank as evidenced by high quality and quantity of articles published and forthcoming in premier marketing journals as well as pipeline.
- A research program, including published articles, that is focused on the investigation of service issues.
- Participation in the service research community as evidenced by such activities as

presenting at key service conferences, reviewing for service journals, and involvement with SERVSIG.

- Reputation as a service researcher.
- Teaching experience in undergraduate and graduate courses with evidence of teaching excellence.
- Ability to teach a service-focused doctoral seminar.
- Ability to mentor doctoral students.
- Ability to pursue external funding when available and appropriate for research program.
- Interest in and motivation to contribute to the mission of the Center for Services Leadership.

***For Full Professor:***

- A strong research program consistent with rank as evidenced by high quality and quantity of articles published and forthcoming in premier marketing journals as well as pipeline.
- A research program, including published articles, that is focused on the investigation of service issues.
- Participation in the service research community as evidenced by such activities as presenting at key service conferences, reviewing for service journals, and involvement with SERVSIG.
- International reputation as a service researcher.
- Sustained excellence in teaching undergraduate and graduate courses.
- Ability to teach a service-focused doctoral seminar.
- Demonstrated ability to successfully mentor doctoral students.
- Experience serving in leadership roles at the department level, school level, and/or in the marketing/service discipline.
- Ability to pursue external funding when available and appropriate for research program.
- Interest in and motivation to contribute to the mission of the Center for Services Leadership.

**Application Instructions**

The initial application deadline is November 1, 2019. Applications will continue to be accepted on a rolling basis for a reserve pool. Applications in the reserve pool may then be reviewed in the order in which they were received until the position is filled. To apply, submit a curriculum vitae, evidence of teaching excellence, and a letter of interest addressed to Amy

Ostrom, Department Chair, via <http://apply.interfolio.com/68548>. References will be requested during the latter stages of the selection process. If you have any further questions about the position, please contact Professor Ostrom at 480.965.6412 or [amy.ostrom@asu.edu](mailto:amy.ostrom@asu.edu).

The **Department of Marketing** in the W. P. Carey School of Business is committed to excellence in education, knowledge development and service to our discipline and communities. Our undergraduate degree program is ranked in the top 15 according to *U.S. News & World Report*. The department's faculty consists of more than 30 tenured/tenure-track and instructional faculty members who support more than 2000 students pursuing degrees at the undergraduate, masters and doctoral levels. ASU's location, in the metro-Phoenix area, provides numerous opportunities for involvement with local industries and marketing professionals. For more information, please visit <https://wpcarey.asu.edu/marketing-degrees>.

The **W. P. Carey School of Business** at Arizona State University is one of the largest business schools in the United States with more than 15,000 students and 100,000 alumni worldwide. From our world-renowned faculty representing six continents to thousands of outstanding students who join us every year, the W. P. Carey School welcomes diversity and encourages global thinking. The W. P. Carey School is internationally recognized for its leadership in business education, groundbreaking research and innovation, and renowned faculty, making us one of the top-ranked business schools in the country. Learn more at <http://wpcarey.asu.edu/>.

**Arizona State University** is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 70,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit [www.asu.edu/tobaccofree](http://www.asu.edu/tobaccofree)

ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.

## Equal Employment Opportunity Statement

A background check is required for employment. Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

(See <https://www.asu.edu/aad/manuals/acd/acd401.html> and <https://www.asu.edu/titleIX/>.)

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at <https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf> You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.



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- **Assistant Professor, Learning Design and Technologies (14043)**

Mary Lou Fulton Teachers College, ASU

- **Assistant Professor in Urban Planning**

Arizona State University

## **Open Rank Professor (Assistant, Associate Full) - Service Research: Department of Marketing, W. P. Carey School of Business**

Arizona State University in Arizona

### **How To Apply**

You can apply for this position online at <http://apply.interfolio.com/68548>