

Assistant Professor- Department of Marketing, W. P. Carey School of Business

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Deadline November 19, 2018
Date Posted October 5, 2018
Type Tenured, tenure track
Salary Competitive

Employment Type Full-time

Position Description:

Department of Marketing in the W. P. Carey School of Business at ARIZONA STATE UNIVERSITY invites applications for an Assistant Professor, tenure-track position in marketing with the appointment beginning in August 2019. Preference will be given to candidates who have an established research program in consumer behavior.

Essential Functions: The candidate must conduct high quality research that is published in the Department's premier journals; effectively teach marketing courses at the undergraduate and/or graduate level; serve as a research mentor to doctoral students and honors students; and interact effectively with colleagues to support and contribute to the mission of the Department in the areas of research, teaching, and service.

Qualifications:

Minimum Qualifications: 1) Possess an earned doctorate in Business/Marketing or

closely related field or be close to earning the doctorate by the position start date. 2) Demonstrated ability to publish in scholarly Marketing journals or top-tier journals in related fields.

Desired Qualifications: 1) A strong research agenda in the consumer behavior area as evidenced by published papers in Marketing premier journals or premier journals in related fields and a research pipeline targeting those journals. 2) Ability to pursue external funding when available and appropriate for research program. 3) Experience teaching at the undergraduate and/or graduate level with evidence of teaching excellence.

Application Instructions:

The initial application deadline is November 19, 2018. If the position is not filled, the deadline will be extended to the 1st and 15th of each month thereafter until the search is closed. To apply, submit a curriculum vitae, evidence of teaching excellence if available, and a letter of interest addressed to Amy Ostrom, Department Chair, via <http://apply.interfolio.com/56195>. References will be requested during the latter stages of the selection process. If you have any further questions about the position, please contact Professor Ostrom at 480.965.6412; amy.ostrom@asu.edu.

The **W. P. Carey School of Business** at Arizona State University is one of the largest business schools in the United States with more than 15,000 students and 100,000 alumni worldwide. From our world-renowned faculty representing six continents to thousands of outstanding students who join us every year, the W. P. Carey School welcomes diversity and encourages global thinking. The W. P. Carey School is internationally recognized for its leadership in business education, groundbreaking research and innovation, and renowned faculty, making us one of the top-ranked business schools in the country. Learn more at <http://wpcarey.asu.edu/>.

The **Department of Marketing** in the W. P. Carey School of Business is committed to excellence in education, knowledge development and service to our discipline and communities. Our undergraduate degree program is ranked in the top

20 according to *U.S. News & World Report*. The department's faculty consists of 17 tenured/tenure-track and 15 instructional faculty members who support more than 2000 students pursuing degrees at the undergraduate, masters and doctoral levels. ASU's location, in the metro-Phoenix area, provides numerous opportunities for involvement with local industries and marketing professionals. For more information, please visit <https://wpcarey.asu.edu/marketing-degrees>.



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Assistant Professor- Department of Marketing, W. P. Carey School of Business

Arizona State University in Arizona

How To Apply

You can apply for this position online at <http://apply.interfolio.com/56195>