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## Arizona State University: W. P. Carey School of Business: Department of Marketing

Clinical Professor, open-rank (Assistant/Associate/Full)

*Location:* Tempe, AZ

*Closes:* Mar 28, 2018 at 11:59 PM Eastern Time

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The Department of Marketing in the W. P. Carey School of Business at ARIZONA STATE UNIVERSITY invites applications for multiple Clinical Professor, open-rank (Assistant/Associate/Full), non-tenure-track positions, beginning August 2018.

*Essential Functions:* Contribute to the school's mission in the areas of teaching, service, and research. Participate in teaching undergraduate and graduate level courses and curriculum development as well as university service activities that may include supervising student organizations, directing Honors theses, and engaging in department, W. P. Carey School of Business, and/or University committees.

### QUALIFICATIONS

#### For Clinical Assistant:

*Minimum Qualifications:*

- An earned doctorate in Business/Marketing (or a related field).
- Excellence in teaching marketing-related courses at a four-year university as demonstrated by such indicators as positive teaching evaluations.

*Desired Qualifications:*

- Experience teaching multiple courses in marketing related to strategic marketing, consumer behavior, marketing research, business-to-business marketing, services marketing, and/or digital marketing at an AACSB accredited program.
- Diverse teaching experience in terms of formats (e.g., online, large section courses) and levels (e.g., undergraduate, graduate).
- Experience overseeing collaborative projects involving companies.
- Potential for or demonstrated ability to integrate research in marketing into the curriculum.
- Active participation in service roles related to teaching.
- Academic or practitioner-oriented publications related to marketing.

#### For Clinical Associate:

*Minimum Qualifications:*

- An earned doctorate in Business/Marketing (or a related field).
- The equivalent of 5 years of full-time teaching at a four-year university.

- Excellence in teaching marketing-related courses as demonstrated by such indicators as positive teaching evaluations and successful teaching of a variety of different courses.
- Active participation in service roles related to teaching.

*Desired Qualifications:*

- Sustained excellence in teaching.
- Experience teaching multiple courses in marketing related to strategic marketing, consumer behavior, marketing research, business-to-business marketing, services marketing, and/or digital marketing at an AACSB accredited program.
- Diverse teaching experience in terms of formats (e.g., online, large section courses) and levels (e.g., undergraduate, graduate, executive).
- Experience overseeing collaborative projects involving companies.
- Demonstrated ability to integrate research in marketing into the curriculum.
- Demonstrated leadership in curriculum development.
- Demonstrated leadership in service roles related to teaching.
- Academic or practitioner-oriented publications related to marketing.

**For Clinical Full:**

*Minimum Qualifications:*

- An earned doctorate in Business/Marketing (or a related field).
- The equivalent of 12 years of full-time teaching at a four-year university.
- Long-term excellence and diversity in teaching as demonstrated by such indicators as positive teaching evaluations and successful teaching of a variety of different courses and formats.
- Demonstrated leadership in service roles related to teaching.

*Desired Qualifications:*

- Experience teaching multiple courses in marketing related to strategic marketing, consumer behavior, marketing research, business-to-business marketing, services marketing, and/or digital marketing at an AACSB accredited program.
- Diverse teaching experience in terms of levels (e.g., undergraduate, graduate, executive).
- Experience overseeing collaborative projects involving companies.
- Demonstrated ability to integrate research in marketing into the curriculum.
- Demonstrated leadership in curriculum development.
- Academic or practitioner-oriented publications related to marketing.

**APPLICATION INSTRUCTIONS**

The initial application deadline is March 28, 2018. If the positions are not filled, the deadline will be extended to the 1st and 15th of each month thereafter until the search is closed. To apply, submit a curriculum vitae, evidence of effective university teaching, and a letter of interest addressed to Dr. Amy L. Ostrom, Department Chair, all uploaded through Interfolio. References will be requested during the latter stages of the selection process. If you have any further questions about the positions, please contact Dr. Ostrom at 480.965.6412.

**W. P. Carey School of Business:** The W. P. Carey School of Business at Arizona State University is a comprehensive school of business offering nationally and internationally respected undergraduate, masters, and doctoral programs. The Undergraduate Program, which houses one of the country's few stand-alone business honors programs, is ranked in the top 25 and includes five majors ranked among the top 30 within their fields according to *U.S. News & World Report*. The W. P. Carey MBA is ranked in the top 25 by *U.S. News & World Report*. With over 250 full-time faculty, the W. P. Carey School is a research leader that maintains vibrant collaborative relationships with businesses worldwide. For more information on the School, please see <http://wpcarey.asu.edu/> (<http://wpcarey.asu.edu/>).

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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A background check is required for employment. Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

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