

Assistant Professor in Marketing and Supply Chain Management Department

Posting Details

Request to Recruit

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| Position Title | Assistant Professor in Marketing and Supply Chain Management Department |
| Tenure Status | Tenured/Tenure Track |
| Provide Rank | Assistant Professor |
| Position Number | 086531 |
| Department | Marketing - 255350 |

Position Summary Information

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| Minimum Qualifications | Ph.D./DBA in Marketing from an AACSB accredited university. Candidates who are ABD will be considered, but the position requires completion of all doctoral requirements in Marketing by the start of employment (July 1, 2020). |
| Areas of Interest (No Minimum Level Required) | The department is especially interested in candidates with teaching and research interests in the area of consumer behavior and/or principles of marketing. Those with knowledge in other marketing disciplines will also be considered. |
| License/Certification Required | N/A |
| Description of the Department or Unit | Marketing and Supply Chain Management is one of six departments in the John A. Walker College of Business. The approximately 120 undergraduate students per year who complete the required coursework in Marketing receive a Bachelor of Science in Business Administration degree with a major in Marketing. A minor in Marketing is also offered to non-business majors. Graduate level courses are offered in both on and off campus MBA programs. The marketing and supply chain management department consists of 15 tenure track positions and 7 adjunct faculty. |
| Essential Duties and Responsibilities | Instructional duties may include curriculum development, and online and off-campus instruction, as well as teaching in the MBA/MS in Analytics program. The teaching load is 3 class sections per semester (usually with no more than 2 preps) with a course release in the new faculty member's first semester. Faculty members will be expected to fulfill both research and service requirements as well. |
| Type of Position | Full Time Position |
| Appointment Type | 1.0 |
| Number Of Months Per Year | 9 |
| Physical Demands of Position | Typical physical demands of professional position at the university. |
| Description of University | Appalachian State University, in North Carolina's Blue Ridge Mountains, prepares students to lead purposeful lives as global citizens who understand and engage their responsibilities in creating a sustainable future for all. The transformational Appalachian experience promotes a spirit of inclusion that brings people together in inspiring ways to acquire and create knowledge, to grow holistically, to act with passion and determination, and embrace diversity and difference. As one of 17 campuses in the University of North Carolina system, Appalachian enrolls about 19,000 students, has a low student-to-faculty ratio and offers more than 150 undergraduate and graduate majors. |

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| Proposed Date of Hire | 07/01/2020 |
| Suggested Salary Range | Salary is competitive and commensurate with qualifications and experience. |
| Special Instructions to Applicants | <p>Applicants must include the following required documents in their application:</p> <ul style="list-style-type: none"> ● Letter of Interest ● Curriculum Vitae ● List of References with Contact Information ● Statement of Teaching Philosophy ● Evidence of Teaching and Scholarship Effectiveness ● Statement of Teaching Interests ● Statement of Research Interests ● Diversity Statement: Keeping the Diversity Statement* below in mind, please describe in your statement how you intend to work across diverse groups and contribute to inclusivity in the campus community. Please also describe any experience you may have with diversity in your research, teaching or service; if you have not yet had the opportunity for such experiences, please note how your work will further Appalachian's commitment to diversity, equity, and inclusive excellence at local and global levels. <p>Optional documents include:</p> <ul style="list-style-type: none"> ● 3 Letters of Recommendation emailed directly from the letter writers to the Chair of the search committee, dasn@appstate.edu c/o Dr. Neel Das. ● Writing Samples that may include (un)published research/working papers, proposals/prospectus re. dissertation, essays/chapter(s) from dissertation. <p><i>*Diversity Statement: We at Appalachian State University are committed to diversity, equity, and inclusive excellence both locally and globally. Inclusive Excellence is the intrinsic value that a diverse population adds to the learning, teaching, and decision-making processes of an institution. We actively encourage, support, and promote a global mindset and an equitable environment where all will know that they belong and are safe to express their culture, identity, values, ideas, opinions, and creativity. We are committed to creating a culture of equity opportunity for all, one that has an expectation of fairness, justice, and equity-minded practice at all levels of the university community.</i></p> |
| Disability Accommodation Information | Individuals with disabilities may request accommodations in the application process by contacting Maranda Maxey, Director & ADA/504 Coordinator, at 828-262-3056 or maxeymr@appstate.edu. |
| Posting Date | 10/07/2019 |
| Closing Date | |
| Open Until Filled | Yes |
| Evaluation of Applications Begins | 10/14/2019 |
| AA/EEO Statement | Appalachian State University is an Affirmative Action/Equal Opportunity Employer. The University does not discriminate in access to its educational programs and activities, or with respect to hiring or the terms and conditions of employment, on the basis of race, color, national origin, religion, sex, gender identity and expression, political affiliation, age, disability, veteran status, genetic information or sexual orientation. |
| Diversity and Inclusion at Appalachian | <p>We at Appalachian State University are committed to diversity, equity, and inclusive excellence both locally and globally. Inclusive Excellence is the intrinsic value that a diverse population adds to the learning, teaching, and decision-making processes of an institution. We understand that the successful implementation of diversity, equity, and inclusive excellence is the responsibility of the entire university community, including alumni and official university governing bodies. A diverse campus community supports an influx of broad and distinct ideas that increase learning opportunities and strengthen the impact of our community as we work collectively to achieve a just experience for all.</p> <p>We actively encourage, support, and promote a global mindset and an equitable environment where all will know that they belong and are safe to express their culture, identity, values, ideas, opinions, and creativity. We are committed to creating a culture of equity opportunity for all, one that has an expectation of fairness, justice, and equity-minded</p> |

practice at all levels of the university community.

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| Background Check Statement | Any offer of employment to a successful candidate will be conditioned upon the University's receipt of a satisfactory criminal background report. |
| Eligibility for Employment | Proper documentation of identity and eligibility for employment will be required before the hiring process can be completed. |
| Search Chair Name | Neel Das |
| Search Chair Email | dasn@appstate.edu |
| Quick Link | http://appstate.peopleadmin.com/postings/23771 |

Supplemental Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Cover Letter / Letter of Interest
2. Curriculum Vitae
3. List of References with Contact Information (minimum 3)
4. Statement of Teaching Philosophy
5. Evidence of Teaching and Scholarship Effectiveness
6. Statement of Teaching Interests
7. Statement of Research Interests
8. Diversity Statement

Optional Documents

1. Writing Samples