

## Associate- Marketing

US-MA-Boston | US-CA-Los Angeles | CA-QC-Montreal | US-DC-Washington, DC

### Overview

We seek Ph.D. candidates who are passionate about using primary research, marketing science, survey design, and data and analytics to solve the economic, financial, and business challenges our clients face. Candidates should have a graduate degree in behavioral or experimental economics, marketing, psychology (with a focus on judgment and decision making), or business with expertise in areas such as price theory, industrial organization, marketing, survey and experiment design, econometrics, statistics, computer science, market structure, competition economics, finance, labor economics, health economics, and accounting. Ideal candidates will have strong communication skills and the ability to work in a team environment.

Responsibilities and work experiences may include:

- Performing quantitative and qualitative research
- Designing surveys and experiments, conducting other empirical studies and market research (for examples, see our Surveys & Experimental Studies practice area)
- Thinking creatively about how leading-edge analytics and emerging data sources can address clients' most pressing business challenges
- Identifying key economic issues and developing relevant analytical frameworks
- Collaborating with academic and in-house experts
- Communicating complex ideas and analyses in written, oral, and presentation forms
- Continually developing skills in analytics, project management, and business/consulting functions
- Managing and prioritizing efforts across multiple complex projects and requirements simultaneously

To be considered, you must upload a cover letter indicating geographic preferences, curriculum vitae, and research paper. Additionally, please have three letters of recommendation sent to [Associate.Recruiter@analysisgroup.com](mailto:Associate.Recruiter@analysisgroup.com).

- Equal Opportunity Employer/Protected Veterans/Individuals with Disabilities.
- Please view Equal Employment Opportunity Posters provided by OFCCP [here](#).
- The contractor will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. However, employees who have access to the compensation information of other employees or applicants as a part of their essential job functions cannot disclose the pay of other employees or applicants

to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the contractor's legal duty to furnish information. 41 CFR 60-1.35(c)

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