

**Universidad Anáhuac México Campus Sur**  
**Faculty of Economics and Business**

Invites applications for: Lecturer/ Associate Professor/ Full Professor in Marketing

To apply for this job:

Please send CV, cover letter, job market paper, teaching portfolio, and 3 letters of recommendation to [dorian.florea@anahuac.mx](mailto:dorian.florea@anahuac.mx).

The deadline for applications is August 30<sup>th</sup>, 2018.

Department: Business School.

Position Type: Full Time.

Salary Range: To be negotiated according to qualifications.

Job Purpose: To pursue a world-class research program in Marketing; to teach at all undergraduate and postgraduate levels; to carry out allocated administrative tasks.

Contact persons: For any inquiries, please contact Dorian Florea (E-mail: [dorian.florea@anahuac.mx](mailto:dorian.florea@anahuac.mx), phone: +52 (55) 5628-88-00 ext. 250) or Jose Balmori (E-mail: [jose.balmori@anahuac.mx](mailto:jose.balmori@anahuac.mx), phone: +52 (55) 5628-88-00 ext. 135).

Job details:

The Faculty of Economics and Business of Anáhuac Mexico University invites applications from PhDs in Marketing at the Lecturer/ Associate Professor/ Full Professor level. We are especially seek candidates with expertise in Branding, Qualitative Research, Advertising, and/ or Marketing Communication.

The appointment will initially be made on a one-year contract, with the possibility of renewal, starting on July 1<sup>st</sup>, 2019. We offer competitive salary, research incentives and low administrative load. The teaching load is 3 courses per semester.

Job requirements:

- A Ph.D. in the requested area or a closely related one (applications from final stage Ph.D. students are accepted).
- An established track record of publication in leading international journals or potential for publishing if the Ph.D. was obtain in the last 24 months.
- Experience of teaching at undergraduate and/or postgraduate level.
- A proved 2 –3 years working experience in a related area.
- Spanish proficiency from intermediate to high.

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#### Main Duties and Responsibilities:

1. Be an internationally recognized researcher, undertaking a sustained program of research of international standard in the area.
2. Lead a portfolio of individual and/or joint research projects.
3. Sustain a high-level output of research publications in leading international journals and presentations at national and international conferences, enhancing the reputation of the University.
4. Supervise research students and ensure their effective development.
5. Provide a focal point for development of research collaborations with appropriate individuals and groups both nationally and internationally, to ensure that research activities are at the forefront of the field.
6. Provide academic leadership for the planning, organization and delivery of undergraduate and/or postgraduate teaching activities within the Business School.
7. Provide academic leadership for the on-going development and design of undergraduate and/or postgraduate curricula, in a manner that supports student learning.
8. Participate fully in assessment and examination processes using a variety of methods, as appropriate, and provide feedback to students that is relevant, timely and supports their learning.
9. Engage in professional development activities as appropriate and in external academic and professional activities to enhance the reputations of the School.
10. Mentor academic staff as appropriate.
11. Contribute to the administrative and managerial duties of the School, as allocated by the Head of the School.

#### About Anáhuac Mexico University

Anáhuac Mexico University is a private university integrated in a network comprised by 8 universities in Mexico and other 6 in countries like USA, France, Spain, Italy, and Chile. The university is known for its elitist conditions, modern campus, high-class academic level, and leadership. Its personalized attention and integrative personal development makes it one of the best regarded by employers and constantly one of the best-ranked universities in Mexico. The Faculty of Economics and Business has an AMBA accreditation and it is currently finalizing the application for AACSB accreditation. Thus, the faculty is trying to elevate the scientific and academic activities to the level of the best 1 percent universities worldwide.

Mexico ranks fourth in the 2016 Expat Insider ranking of the best countries to live for expats. Its primary benefits are the ease of settling in and making friends, culture and leisure, cost of living, and climate. Expats receive warm welcome from locals and exhibit high levels of satisfaction in every aspect of their live in Mexico.

#### Location:

Universidad Anáhuac del Sur

Av. De las Torres 131, Col. Olivar de los Padres.

Deleg. Alvaro Obregon, Ciudad de México, C.P. 01780, México, D.F.

Website: <http://web.uas.mx/negocios/facultad/>