

Assistant Professor of Marketing

Institution:	American University in Cairo
Location:	Cairo, Egypt
Category:	Faculty - Business - Marketing and Sales
Posted:	08/26/2019
Type:	Full-Time

Company Description:

Founded in 1919, AUC moved to a new 270-acre state-of-the-art campus in New Cairo in 2008. The University also operates in its historic downtown facilities, offering cultural events, graduate classes, and continuing education. Student housing is available in New Cairo. Among the premier universities in the region, AUC is Middle States accredited; its Engineering programs are accredited by ABET, its Chemistry program is accredited by the Canadian Society for Chemistry, and the School of Business is accredited by AACSB, AMBA and EQUIS.

The AUC Libraries contain the largest English-language research collection in the region and are an active and integral part of the University's pursuit of excellence in all academic and scholarly programs. AUC is an English-medium institution; eighty-five percent of the students are Egyptian and the rest include students from nearly ninety countries, principally from the Middle East, Africa and North America. Faculty salary and rank are based on qualifications and professional experience. According to AUC policies and procedures, faculty are entitled to generous benefits.

Job Description:

The School of Business anticipates openings for faculty positions in the Department of Management at the level of Assistant Professor of Marketing for a non-tenure track, one-year fixed term appointments, beginning fall 2020. Possible fields of interest include but are not limited to marketing strategy and marketing research. The successful candidate will be expected to contribute to undergraduate and graduate teaching in both BA and MBA Programs and be actively engaged in research.

The department of management seeks an exceptional candidate whose research complements our existing strengths in the department while transcending traditional research in the areas of brand management, consumer behavior, and marketing research. The candidate is expected to conduct a world-class research program and build a diverse

research team in collaboration with business and industry partners that address the different issues related to emerging markets with emphasis on the Middle East and Africa regions.

Applicants will also be expected to engage in ongoing activities in the department as well as undertaking development activities consistent with teaching and research. All faculty members must be willing to teach introductory courses.

Requirements:

Applicants must have a PhD in marketing from a reputable university, preferably AACSB and/or EQUIS accredited. Applicants must demonstrate an excellent record of teaching experience and student evaluations, as well as a solid record in research.

Additional Information:

Review of applications will begin immediately and continue until the position is filled.

Application Instructions:

All applicants must submit the following documents online:

- Cover letter
- Current resume
- Statements of research and teaching
- Sample of current research
- Evidence of teaching effectiveness
- Completed AUC Personnel Information Form (PIF); and,
- Three names of reference to busref@aucegypt.edu with the subject line BUS/mktg/2020.

APPLICATION INFORMATION

Contact: American University in Cairo

Online App. Form: <http://aucegypt.interviewexchange.com/jobofferdetails.j...>

Apply through Institution's Website