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American University: Kogod School of Business: Marketing Tenure Track Position in Marketing (Open Rank)

Location: Washington, DC..

Closes: Sep 1, 2017 at 11:59 PM Eastern Time
(GMT-4 hours)

The Department of Marketing invites applications for a tenure-track faculty position beginning Fall 2018. Rank is open, and we are seeking candidates who have a Ph.D. or anticipated Ph.D. by August 2018 in marketing (or a relevant field), strong academic credentials, exhibit strong potential to publish high quality research in top marketing journals (or an outstanding record of high impact research for those with more experience) and who are effective teachers. Preference will be given to candidates with teaching and/or research interests in digital aspects of marketing strategy, marketing communication and marketing/public policy issues. Depending on qualifications, the appointee to the tenure-track position may be recommended for tenure at the time of hiring.

The Marketing Department currently has eleven full-time faculty members in a highly collegial environment. While the faculty in the marketing group has diverse research interests, a common theme is our interest in consumer behavior. Additionally, many of the faculty members leverage research opportunities of the Washington DC location and investigate issues of relevance to public policy and/or emerging technology, communication and health industries found in the greater metro area. Our new, state-of-the-art building and Behavioral Research Lab provide a supportive environment for innovative research and high-quality teaching.

QUALIFICATIONS

The ideal candidate will have an earned doctorate degree in marketing (or a relevant field), demonstrate the ability to conduct and publish high-quality scholarship in top academic journals in marketing (e.g. JM, JCR, JMR, etc.) and provide evidence of a continuing stream of research. Research interest in digital aspects of marketing is a distinct plus.

The primary teaching focus is in undergraduate and graduate marketing courses. In addition to core marketing classes, interest in teaching elective courses such as digital marketing and product/brand strategy is preferred. The candidate would also have the opportunity to participate in the existing courses or offer new courses for the MS in Marketing program. Candidates applying to the Associate and Full Professor ranks should have a demonstrated record of achievement, including high quality scholarship, outstanding teaching, and active engagement in academic and professional associations.

The position offers a competitive 2+2 teaching load and an attractive salary and benefits commensurate with rank and experience.

APPLICATION INSTRUCTIONS

Review of applications will begin immediately and will continue until the position is filled. The search committee anticipates scheduling screening interviews via Skype between August 21 and September 1, 2017.

Applications should include a letter of application, curriculum vita, copies of publications and/or working papers, names and contact information for three references, and copies of teaching evaluations and these are to be submitted electronically via Interfolio. Requests for information should be directed to:

Ms. Takei Roach

Academic Affairs Coordinator

Kogod School of Business

American University

4400 Massachusetts Ave, NW

Washington, DC 20016-8044

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American University is a private institution within easy reach of the many centers of government, business, research, and the arts located within the nation's capital. For more information about American University, visit www.american.edu (<http://www.american.edu>).

The Kogod School of Business offers both undergraduate and graduate degree programs in business. For further information, visit: <http://www.kogod.american.edu> (<http://www.kogod.american.edu>).

This institution is using Interfolio's ByCommittee to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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