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Assistant Professor of Marketing

[Alfred University](#) in New York

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Deadline	Open until filled
Date Posted	April 6, 2018
Type	Tenured, tenure track
Salary	Commensurate with experience
Employment Type	Full-time

School of Business at Alfred University invites applications for a tenure-track Assistant Professor of Marketing beginning Spring, 2019. Our AACSB-International accredited programs include a vibrant undergraduate business program which maintains a business administration/management focus while offering majors/minors in various business disciplines in addition to a growing MBA program. The university values excellence in teaching and development of students as individuals and offers opportunities for teaching and leadership in our online and satellite instructional programs. An active student marketing club, student-run businesses and internships provide opportunities for active learning. Teaching will include undergraduate and MBA courses in marketing. Research and professional development support is available.

We are seeking a candidate who is teaching oriented with an established or emerging record of successful research publications who can fulfill AACSB Scholarly Academic qualifications. The appointment requires a Ph.D in Marketing

or fields related to Integrated Marketing Communications; ABD considered with evidence of completion within one year. Candidates with an interest in non-traditional teaching methods (i.e., online) are especially attractive. We may consider very experienced practitioner with a Master's degree where their focus would be on teaching at the undergraduate level. They would have to fulfill AACSB Scholarly Practitioner qualifications.

Salary will commensurate with degree and experience.

Send letter of interest, teaching philosophy, curriculum vita, teaching evaluations (if available) and names and contact information for at least three professional references to Alfred University, Human Resources, One Saxon Drive, Alfred NY 14802; or email humanresources@alfred.edu. Review of candidates will continue until position is filled.

Alfred University actively subscribes to a policy of equal employment opportunity, and will not discriminate against any employee, student or applicant because of race, age, sex, color, sexual orientation, gender identification or expression, physical or mental disability, religion, ancestry or national origin, marital status, genetic information, military or veteran status, domestic violence victim status, criminal conviction status, political affiliation or any other characteristic protected by applicable law. Protected veterans, minorities and women are encouraged to apply.



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