

Assistant Professor of Marketing (Tenure Track)

Albion College, Department of Economics and Management

Location

Albion, Michigan USA

Open Date

May 21, 2019

Description

The Department of Economics and Management seeks an excellent teacher to fill a tenure-track assistant professor position in marketing beginning August 2020. The faculty member will teach three undergraduate courses per semester. Teaching assignments will include marketing principles, consumer behavior, marketing research, marketing strategy, and one or more electives in marketing, data analytics, or management. Preference will be given to a generalist able to teach a variety of undergraduate courses to a diverse student body. The person hired will have the opportunity, but will not be obligated, to teach a course related to environmental, ethnicity, gender, or global issues; a first-year seminar; or an interdisciplinary honors course in social sciences. Applicants must provide evidence of effective teaching and potential for ongoing scholarship. Advising and mentoring students is also an important responsibility. Candidates are expected to have a Ph.D. completed by August 2020.

Applicants should submit a cover letter, current CV, teaching evaluations, a research paper, at least three letters of reference, and a copy of graduate transcript through Interfolio: <https://apply.interfolio.com/63461>. Letters of reference should be sent directly either by the recommender or the graduate placement office. First priority will be given to applications that are complete by July 7, 2019, but additional applications will be considered until the position is filled.

Interviews will take place at the American Marketing Association summer academic conference in Chicago, August 8-11, 2019.

Albion College is a private liberal arts college of approximately 1500 students. It is situated in a culturally diverse community in south-central Michigan within an hour's drive of the University of Michigan, Michigan State University, and Western Michigan University. Albion is dedicated to the highest quality in undergraduate education and committed to diversity as a core institutional value. The College is committed to a policy of equal opportunity and non-discrimination on the basis of sexual orientation and of race, color, national origin, religion, sex, age or disability, as protected by law, in all educational programs and activities, admission of students and conditions of employment. We are especially interested in candidates who will contribute to a campus climate that supports equality and diversity. Visit our Web site at www.albion.edu.