



## Assistant/Associate Professor of Marketing

<b>Institution:</b>	<b>Al Akhawayn University in Ifrane</b>
<b>Location:</b>	Ifrane, Morocco
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	10/19/2016
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

### JOB DESCRIPTION:

Successful applicants will undertake and help coordinate teaching in the field of marketing, academic advising, university service, and scholarly responsibilities in the marketing program at both the undergraduate and graduate levels. Candidates should be able to teach at the different levels and on various marketing topics. Experience teaching Marketing research using both quantitative and qualitative methods is a definite plus.

### SELECTION CRITERIA:

#### Essential

1. A PhD in Marketing.
2. Demonstrated excellence in teaching.
3. Demonstrated high levels of written and oral communication skills in English.
4. Demonstrated success in generating high quality peer reviewed research outputs.
5. Well-developed interpersonal skills with past success in working effectively as a member of an interdisciplinary and collegial team.

#### Desirable:

1. Experience in the American liberal arts system.
2. The School of Business at Al Akhawayn is committed to promoting equality and diversity. Whilst appointments will always be made on merit, as part of our commitment to diversity we particularly welcome applications from women for this post.

Review of applications will start Mid October 2016 and will continue until the position is

filled.

APPLICATION PROCESS: Applicants are invited to submit a letter of application, Curriculum Vitae, three letters of reference and a recent publication to:

Vice President for Academic Affairs (Faculty Search Committee)

Al Akhawayn University in Ifrane

P.O. Box 104, Ifrane 53000, Morocco

Tel: + (212) 53586 2025 Fax: + (212) 53586 7146

E-mail: [vpaa@aiui.ma](mailto:vpaa@aiui.ma)

About Al Akhawayn University:

Al Akhawayn University (AUI) is an independent, not-for-profit, co-educational, Moroccan university with a globally oriented, English-language, liberal arts curriculum based on the American system. The university is composed of three schools: School of Business Administration, School of Science and Engineering and School of Social Sciences and Humanities. The University has approximately 2100 undergraduate and graduate level students in a residential campus environment. The main campus of the University is located in Ifrane, a resort town in the Middle Atlas Mountains approximately 60km from the Imperial cities of Fes and Meknes. There are approximately 140 faculty members; about 40% of whom are international. The University is currently midway through NEASC accreditation. The School of Business is EPAS accredited and is currently working towards AACSB accreditation. Additional information about the School and the University can be sourced via the following link: <http://www.aui.ma>

## APPLICATION INFORMATION

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**Postal Address:** Office of the Vice President for Academic Affairs  
Al Akhawayn University in Ifrane  
P.O. Box 104  
Ifrane 53000  
Morocco

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**Phone:** + (212) 53586 2024

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**Email Address:** [vpaa@aiui.ma](mailto:vpaa@aiui.ma)

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