

## Assistant/Associate/Professor of Marketing

<b>Institution:</b>	Al Akhawayn University in Ifrane
<b>Location:</b>	Ifrane, Morocco
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	11/07/2018
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

Assistant/Associate/Professor of Marketing - Full-time

Academic Unit: School of Business Administration

Date Posted: November 2, 2018 Rank: Assistant/Associate Professor/Professor

Hire Date: Fall 2019 Deadline: Open until filled

### **JOB DESCRIPTION:**

Al Akhawayn University's School of Business Administration (SBA) brings together excellence in business skills, vibrance of university community, and human development of the American styled "liberal arts" education. We seek to infuse creativity, innovation, and integrity into tomorrow's world as we engage students daily in traditional and imaginative ways. Successful faculty members teach, research, and engage in service activities (such as student advising, internship supervisions, and curricular committees).

Ideal candidates are mission-driven and demonstrate a commitment to shaping emerging markets. Candidates should be able to teach in the fields of Management, Leadership, Entrepreneurship, or closely related fields at both the undergraduate and graduate levels. Courses in the area include: Principles of Marketing, Consumer Behavior, Marketing Management, Marketing Research, and International Marketing. Experience teaching Marketing Research using both quantitative and qualitative methods is a definite plus.

### **SELECTION CRITERIA:**

#### **Essential:**

1. A PhD or terminal degree in Marketing.
2. Demonstrated excellence in teaching.

3. Demonstrated success in generating quality peer reviewed research outputs.
4. Demonstrated high levels of written and oral communication skills in English.
5. Well-developed interpersonal skills with past success in working effectively as a member of an interdisciplinary, multinational and collegial team.

**Desirable:**

1. Experience in the American Liberal Arts system.
2. Demonstrable research trajectory
3. Foreign country work experience
4. Industry experience

The School of Business at Al Akhawayn is committed to promoting equality and diversity. Though appointments will always be made on merit, as part of our commitment to diversity we particularly welcome applications from female faculty for this post.

Review of applications will begin immediately and continue until the position is filled.

**APPLICATION PROCESS:**

Applicants are invited to submit a

- letter of application (which should include the applicant's particular interest in AUI)
- statement of teaching and research philosophies
- curriculum Vitae,
- three letters of reference and
- a recent publication to:

Vice President for Academic Affairs (Faculty Search Committee)

Al Akhawayn University in Ifrane

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**About Al Akhawayn University:**

Al Akhawayn University (AUI) is an independent, not-for-profit, co-educational, Moroccan university with a globally oriented, English-language, liberal arts curriculum based on the American system. The university is composed of three schools: School of Business Administration, School of Science and Engineering and School of Social Sciences and Humanities. The University has approximately 2100 undergraduate and graduate level students in a residential campus environment. The main campus of the University is located in Ifrane, a resort town in the Middle Atlas Mountains approximately 60km from the Imperial cities of Fes and Meknes. There are approximately 140 faculty members; about 40% of whom are international. The University is accredited through the New England Commission on Higher Education (NECHE). The School of Business is EPAS accredited

and is currently working towards AACSB accreditation. Additional information about the School and the University can be sourced via the following link: <http://www.aui.ma>

## APPLICATION INFORMATION

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