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Careers

Two Professors in Marketing (tenured or tenure track positions)

14.12.2018

**Application
closes on**

31.1.2019

Position

Professors

Aalto University is a community of bold thinkers where science and art meet technology and business. We are committed to identifying and solving grand societal challenges and building an innovative future. Aalto University has been ranked the 9th best young university in the world (Top 50 under 50, QS 2018) and one of the world's top technology challenger universities (THE 2017), thinking outside the box on research collaboration, funding and innovation. Aalto has six schools with nearly 11 000 students and 4000 employees of which close to 400 are professors. Our campuses are located in the Capital Area of Finland. With 37% of our academic faculty coming from outside Finland, we are a highly international community with strong academic standing.

At Aalto, high-quality research, art, education and entrepreneurship are promoted hand in hand. Disciplinary excellence is combined with multidisciplinary activities, engaging both students and the local innovation ecosystem. Our main campus is quickly transforming into an open collaboration hub that encourages encounters between students, researchers, industry, startups and other partners. Aalto University was founded in 2010 as three leading Finnish universities, Helsinki University of Technology, the Helsinki School of Economics and the University of Art and Design Helsinki, were merged to strengthen Finland's innovative capability.

The Department of Marketing at the School of Business is now

looking for two

Professors in Marketing (tenured or tenure track positions)

The positions can be filled on any level from Assistant Professor to Full Professor.

Your role and goals

Throughout their careers, those in the academic tenure track system are expected to exercise and guide scientific research, to provide related higher academic education, to follow the advances of their field, to participate in service to the Aalto University community and to take part in societal interaction and international collaboration in their field.

Your network and team

The Department of Marketing comprises of a thriving and dynamic community of faculty, researchers and staff, extending into four primary research domains: Strategic Marketing, Services Marketing, Retail and Sales and Consumer Behavior. With these key marketing disciplines forming the backbone of our study programmes, the Department offers Bachelor's, Master's and PhD degrees that are internationally comparable in quality, innovativeness and timeliness.

Markets and consumer culture evolve faster than marketing

knowledge and know-how. For this reason, one of the central goals of our research community is to provide the latest tools, techniques and leading-edge thinking for managing and researching this continuously changing landscape. This endeavor is driven by rigorous and ambitious research activity and a lively network of projects with commercial and non-profit sectors, as well as with other academic communities.

For more information about the Department of Marketing, and the current research conducted within the discipline, please visit: <https://www.aalto.fi/departments-of-marketing>.

Your experience and ambitions

At any level of the academic tenure track system, a candidate is expected to perform world-class research, to teach, to supervise and otherwise advance both doctoral and undergraduate education, to be an active member of the international scientific community, and to exhibit academic leadership. Professors in the Aalto University's tenure track system have a possibility to advance on their career based on scheduled performance assessments, which take into account candidate's merits in all the mentioned areas.

The applicant is expected to have a doctoral degree in a relevant discipline and to have a fluent command of English. The applicants will be reviewed on the basis of their research,

teaching, academic leadership and activity in the scientific community. The evaluation of applicants will be supported by bibliometric analyses using e.g. ISI Web of Science. Experience in acquiring funding for research projects and co-operation with industry and research institutions will be considered as an advantage. Salary Aalto University follows the salary system of Finnish universities, but applicants may also provide salary requests.

Ready to apply?

If you want to join our community, please submit your application through the link below to our recruitment system Saima by **January 31st 2019**. If you wish to hear more about the position, you can reach out to the Head of the Departmental Tenure Track Committee, Professor Henrikki Tikkanen, or in questions relating to the recruitment process, HR Coordinator Tiina Paronen-Viljanen. E-mails: firstname.lastname@aalto.fi.

To apply, please share the following application materials with us:

Cover letter (Application)

Curriculum Vitae

List of publications (with the most significant publications highlighted)

A research statement describing your past research and plans

for future research and/or similar for artistic activities

Teaching portfolio

Names and contact details for three references

General instructions for applicants including language requirements and guidelines for compiling the teaching portfolio and CV are given at <https://www.aalto.fi/tenure-track/interested-in-joining-our-tenure-track>

All material should be in English. The application material will not be returned.

Applications with attachments (in pdf-format) for the tenure track position are to be addressed to the President of Aalto University and submitted through the link below no later than **January 31st 2019**.

Aalto University reserves the right for justified reasons to leave the position open, to extend the application period and to consider candidates who have not submitted applications during the application period.

Tenure track in Aalto University

The tenure track is open to talented individuals who have excellent potential for a scientific career. Individuals placed on the Aalto University professorial tenure track have the possibility to advance

in their career through regular performance assessments, which take into account their merits in all areas of their scope of duty. Launched only in 2010, the tenure track has attracted a wide range of international applicants, giving Aalto University the possibility of recruiting top experts and young research talent to join the Aalto University community. Read more about the Aalto University tenure track system at <https://www.aalto.fi/tenure-track>

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